

YouGov Climate Survey Results for WWF

Sample Size: 1999

Fieldwork: 15-18 March 2005

Weighted base 2030

Unweighted base 1999

Which of these do you think people MOSTLY mean when they talk about 'climate change'?

The differences in weather between summer and winter	5
The differences in weather from day to day	7
The variations in the weather between different parts of the world	4
The effects of sudden natural catastrophes, such as earthquakes, tsunamis and volcanoes	8
The prospect of our weather changing in an unpredictable way as a result of man's activities burning fossil fuels	70
The prospect of the world generally becoming cooler	1
The prospect of the world generally becoming drier	2
The prospect of the world generally becoming wetter	1
Don't know	2

There has been some discussion in parts of the media about 'climate change'. How closely do you follow this issue?

I do not follow it at all	6
I do not follow it very closely	37
I follow it fairly closely	47
I follow it very closely	8
Don't know	1

Many scientists believe that, because of pollution, the world is likely to become generally warmer over the next few decades, unless action is taken to reduce pollution and to cut sharply the use of the 'fossil fuels' oil, gas and coal. Are you MAINLY...?

Pleased by the prospect of the world becoming warmer	4
Worried about the prospect of the world's weather changing	69
Not bothered either way	9
Sceptical about the claims of the scientists	15
Don't know	3

How likely is it that, unless action is taken to prevent it, climate change will cause you and your family serious problems in your own lifetime?

Very likely	7
Fairly likely	31
Fairly unlikely	40
Very unlikely	15
Don't know	8

Some scientists say that one effect of climate change could be that ice melts in the Arctic and Antarctic, causing sea levels to rise and parts of Britain to be under water. Do think this is...

A real threat	65
Scare-mongering	19
Don't know	17

Do you think that, in the future, climate change will cause any of the following effects in the UK?

[Please tick all that apply]

More flooding	75
More storms	58
More droughts	39
More uncertainty	71
None of the above	3

Who do you think, of the following list, is to blame for the impacts of climate change? [Please tick all that apply]

The British Government	43
The United States government	64
The governments of other well-off countries	53
The governments of poorer countries	29
Large companies	68
Individuals	45
Nobody	7
Don't know	9

Who do you think bears the MOST responsibility for preventing climate change from getting worse, or do you think the problem is not serious enough to require radical action by anyone?

The British Government	2
The United States government	39
The governments of other well-off countries	9
The governments of poorer countries	2
Large companies	14
Individuals, taking more responsibility for their own lives	21
Nobody – the problem is not serious enough to require radical action	5
Don't know	9

Do you think enough is being done by the British government to take action on climate change?

Are you...?

Very satisfied with how much they are doing	3
Fairly satisfied	39
Fairly dissatisfied	31
Very dissatisfied	11
Don't know	16

Do you think enough is being done by British business to take action on climate change?

Very satisfied with how much they are doing	2
Fairly satisfied	21
Fairly dissatisfied	41
Very dissatisfied	18
Don't know	18

Introducing tough standards on industry so that they are forced to produce less greenhouse gases

Support strongly	53
Tend to support	40
Tend to oppose	2
Oppose strongly	1
Don't know	4

Introducing tax rebates for people that live in more energy-efficient homes

Support strongly	38
Tend to support	45
Tend to oppose	8
Oppose strongly	3
Don't know	6

Putting more government money into the development of 'renewable energy' projects like windfarms

Support strongly	44
Tend to support	41
Tend to oppose	6
Oppose strongly	3
Don't know	6

Creating laws to make sure that all new houses built with government money meet set standards for energy efficiency

Support strongly	58
Tend to support	34
Tend to oppose	2
Oppose strongly	1
Don't know	4

Increasing the price of gas, electricity and petrol

Support strongly	3
Tend to support	13
Tend to oppose	41
Oppose strongly	38
Don't know	5

Making road tax discs free for car owners, but taxing them on every mile they drive, so that people who use their cars least save money – but people who use their cars a great deal pay more

Support strongly	25
Tend to support	32
Tend to oppose	18
Oppose strongly	17
Don't know	7

Increasing taxes to subsidise public transport fares, in order to encourage people to use their cars less and buses, trains and the underground more

Support strongly	17
Tend to support	29
Tend to oppose	26
Oppose strongly	20
Don't know	7