



## Why do we buy things?



15  
mins

Brownies,  
Guides &  
Senior section

### Aim

To raise awareness of some of the 'needs' which underlie different shopping habits.

### Equipment

Either one copy of the *Why do we buy things?* cards (if carousel) or one copy for each group.

### What to do

- 1) Give each group a copy of the cards cut from the *Why do we buy things?* resource sheet.
- 2) Ask the groups to 'rank' the cards in order, with the ones they think are most important at the top and the ones they think are least important at the bottom. If they don't at first agree which are most important they must discuss their reasons and negotiate until they can agree an order.