



## Why do we buy things?

## Resource sheet

ONE PLANET  
CHALLENGE

### Details

If you don't have the right things, your friends will look down on you.

**People only have to have the latest things if they can't get respect any other way.**

My parents always buy me expensive presents - it shows how much they love me.

**I go shopping every week - what else is there to do?**

If I can afford it, I've got a right to buy anything I want.

**I get bored with things really quickly and want something new.**

All those ads on TV make you feel dissatisfied with what you've got, so you buy more.

**My favourite celebrity has one - I want one too.**

I only buy what I need.