



**WWF-UK**  
*Registered office*  
The Living Planet Centre  
Rufford House, Brewery Road  
Woking, Surrey GU21 4LL  
  
Tel: +44 (0)1483 426444  
info@wwf.org.uk  
wwf.org.uk

## EARTH HOUR: 'THE FUTURE WE WANT' SCHOOLS COMPETITION

### TERMS AND CONDITIONS

#### WWF'S CODE OF COMPETITION CONDUCT

1. The competition is open to pupils who are UK residents, attending a UK school and who are aged between 7 and 14 on the closing date of the competition – Friday 20<sup>th</sup> January 2017.
2. There are 3 entry categories for the competition: Poem (maximum of 200 words); Letter to the Prime Minister (maximum of 200 words); Poster (A4 or A3) in 2 age categories KS2 (7-11) and Ks3 (11-14).
3. Entries can be made by individual pupils or by small groups of pupils, up to a maximum of five in any one group.
4. Any contact details supplied will be used solely for administering the competition and will not be published or provided to any third party without the explicit permission of either the Head Teacher of the entering school or the teacher within the school responsible for their participation in the competition.
5. All winners will require the consent of their parent or legal guardian to receive their prize. By accepting the prize on the winner's behalf, the school confirms that it has obtained the consent of the child's parent or legal guardian to receive their prize.
6. The deadline for receiving entries is 5pm on Friday 20<sup>th</sup> January 2017. Any entries received after this deadline will not be considered.
7. Only entries that comply with all entry instructions will be accepted.
8. A representative of the entrant's school must submit the entry on the pupil's behalf and by doing so agrees and accepts:
  - i. these terms and conditions;



President: His Royal Highness,  
The Prince of Wales KG, KT, GCB, OM

WWF-UK a charity registered in England and Wales number 1081247 and in Scotland number SC039593, a company limited by guarantee registered in England number 4016725. VAT number 733 761821  
100% recycled paper

- ii. that WWF-UK may publish competition entries both in print and online, including on their websites, social media channels, and for PR purposes;
  - iii. that the winning pupil(s) may be invited to participate in publicity arising from this competition.
- 9. Entries will be accepted on the Climate Challenge Competition Form, download from [www.wwf.org.uk/shapingourfutureresources](http://www.wwf.org.uk/shapingourfutureresources). The poem, letter to the Prime Minister or poster can be submitted using the Climate Challenge Competition Form or on separate A4/A3 sheets of paper as long as the Climate Challenge Competition Form is attached to the entry.
- 10. Competition entries should be sent, either:
  - i. by post to 'Earth Hour: The Future We Want' competition, Wendy Hardy, Schools and Youth Team, WWF-UK, The Living Planet Centre, Rufford House, Brewery Road, Woking, Surrey GU21 4LL or
  - ii. as a digital scan by email to [schools@wwf.org.uk](mailto:schools@wwf.org.uk) flagging, 'Earth Hour: The Future We Want competition' as the subject line.
- 11. If files are too large to be sent via email, these can be sent via 'we transfer' <http://wettransfer.com>. This is a free service for sending files up to 2GB in size. You will be asked for an email to send your file to, please use [schools@wwf.org.uk](mailto:schools@wwf.org.uk)
- 12. In all cases, all details on the entry form must be completed, including pupil name, age, class, school name, address and school contact with whom WWF should liaise.
- 13. WWF takes no responsibility for late entries, or entries not successfully uploaded.
- 14. Entries must be the original work of the entrant(s) and not copied from any other source.
- 15. The judging panel will select one winning entry from each of the entry categories (poem, letter to the Prime Minister and poster) for each of the 2 age categories KS2 (7-11) and KS3 (11-14) received by the competition deadline, 5pm on Friday 20<sup>th</sup> January 2017.
- 16. The decision of the judges is final and at the absolute discretion of WWF's panel. No correspondence will be entered into.
- 17. The winning pupils will each receive £500 for their school to spend on an environmental project and be invited to join WWF at the Earth Hour Parliamentary Reception in Westminster on Tuesday 28<sup>th</sup> February 2017 (maximum of 2 pupils per school), plus 1 accompanying teacher/parent or legal guardian. For security, WWF must be provided with the full names of those attending prior to the Parliamentary Reception.

18. WWF will cover the travel expenses for the pupil/s (maximum of 2) and 1 accompanying teacher/parent or legal guardian to London to attend the Parliamentary Reception, and where necessary overnight accommodation in line with WWF's sustainable travel policy.
19. The winning schools will be contacted by email, telephone or by mail. If the winning schools cannot be contacted after reasonable attempts have been made, WWF reserves the right to offer the prize to another competition entrant.
20. WWF reserves the right to cancel this competition without notice at any stage if it is deemed necessary at the absolute discretion of WWF or where events beyond its control prevent proper administration of the competition.
21. The competition is administered by WWF-UK.
22. These terms and conditions and any disputes arising out of them shall be governed by and construed in accordance with English law.
23. The promoter and data controller of this competition is WWF-UK, The Living Planet Centre, Rufford House, Brewery Road, Woking, Surrey GU21 4LL.