**<Local Authority> Signs Up to Earth Hour 2017**

[LA] is once again proud to be taking part in WWF’s Earth Hour.

Now in its tenth year, [LA] will join thousands of people across Scotland and millions from around the world in switching off their lights for an hour on Saturday 25 March at 8.30pm.

By joining the celebration, <Local Authority>’s helping put a spotlight on the issues facing our brilliant planet, such as climate change, and to remind us that, together, we have the power to make change happen.

To celebrate the global event, <Local Authority> will be < insert details of activity, e.g. the following>:

* Switching off all non-essential lights <in our offices, signage, etc>
* Organising an Earth Hour event to <engage with the community to support WWF’s vital conservation work>: <insert details of event>

<CEO of LA> said:

“We’re proud to once again be taking part in WWF’s Earth Hour. It’s great to be able to show that by us all working together we can make a difference and help protect our planet.

“I hope as many people in [LA] as possible get involved and make the tenth anniversary of Earth Hour one for us all to remember.

Lang Banks, director of WWF Scotland, said:

“We’re delighted that < [LA]> is again taking part in WWF’s Earth Hour. It’s an opportunity for us all to demonstrate in a simple way that we care about our planet and the impact climate change is having on people and nature across the world.”

Since 2007, WWF’s Earth Hour’s unique display of darkness has become a global phenomenon with hundreds of millions of individuals coming together each year. In 2016, 178 countries and some of world’s most famous buildings including Edinburgh Castle, The Kelpies, Big Ben, Hong Kong’s skyline and the Sydney Harbour Bridge joined the global celebration. In Scotland thousands of people took part, including schools, businesses and organisations.

Everyone can join the celebration for WWF’s Earth Hour on Saturday 25 March 2017.For more information and to sign up please visit [**wwfscotland.org.uk/earthhour**](http://www.wwf.org.uk/earthhour)

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*Editor's notes*

About Earth Hour

Earth Hour, organised by WWF, started in Sydney in 2007. Last year a record 178 countries and territories took part in the world’s biggest Earth Hour yet.  Edinburgh Castle, the Kelpies and the Falkirk Wheel, the Sydney Harbour Bridge and Opera House, the world’s tallest building Burj Khalifa in Dubai, South Africa’s Table Mountain, The Acropolis in Athens, The Eiffel Tower in Paris, The Empire State Building and Times Square in New York City, and the Las Vegas Strip were just a few of the world-famous landmarks that joined in.

About WWF

WWF is one of the world’s largest independent conservation organisations, with more than five million supporters and a global network active in more than one hundred countries. Through our engagement with the public, businesses and government, we focus on safeguarding the natural world, creating solutions to the most serious environmental issues facing our planet, so that people and nature thrive.  Find out more about our work, past and present at wwfscotland.org.uk.

Earth Hour in Scotland is supported by players of People’s Postcode Lottery and the Scottish Government.