

**WWF-UK**

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## Green Ambassador Awards 2017 terms and conditions

1. In 2017, there are 3 categories to the Green Ambassador Awards; the School Award, the Teacher Award, and the Green Team Award.
2. In order to submit a nomination for the Green Ambassador Awards you must be a UK resident aged 18 or over and work for or be engaged directly by a UK primary school (the "Entrant"). All Entrants will need the permission of the Head Teacher in order to nominate the school for an award. Entrants may nominate their primary school in the UK for the School Award, any primary school teacher in the UK for the Teacher Award, or any group of primary school pupils working together at a UK primary school for the Green Team Award. All nominations must be made with the consent of the school's head teacher for the nomination to be valid.
3. No employees of WWF-UK or People's Postcode Lottery (PPL), their immediate families or anyone professionally connected with the promotion are permitted to enter the promotion.
4. To enter, the Entrant should complete the Green Ambassadors Award 2017 ([wwf.org.uk/gaawards17](http://wwf.org.uk/gaawards17)) online application form or the application form pdf and email it to [greenambassadors@wwf.org.uk](mailto:greenambassadors@wwf.org.uk) or send it by post to Liz Rossall, Schools and Youth Team, WWF-UK, The Living Planet Centre, Rufford House, Brewery Road, Woking, Surrey, GU21 4LL. No other form of entry will be accepted.
5. Entries must be submitted on the entry form supplied but supplementary material can be provided. We are sorry but we cannot return any material sent to us.
6. Responsibility is not accepted for entries lost, damaged or delayed in the post or for any failure of the website.
7. The deadline for receiving all entries is 5pm Thursday 20th April 2017. Any entries received after this deadline will not be considered.
8. Only entries that are complete, legible and in accordance with all of the entry instructions will be accepted.
9. The entry must be the entrant's or the school's own work and not copied from any source.



President: His Royal Highness,  
The Prince of Wales KG, KT, GCB, OM  
Chief Executive: Tanya Steele

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10. Winners and runners up will be notified by 1<sup>st</sup> June 2017. Where WWF-UK is not able to contact the winner or runners up after reasonable attempts to do so with the contact details provided in the Entry, then it reserves the right to select alternative winners or runners up as necessary.
11. Winners will be announced publically on WWF-UK's Green Ambassadors website by 31<sup>st</sup> July 2017: [wwf.org.uk/gaawards17](http://wwf.org.uk/gaawards17)

## SCHOOL AWARDS

12. The Head Teacher of the School nominated must confirm the nomination as part of the application process.
13. By accepting the nomination, the school's Head Teacher is agreeing to and accepting to be bound by these terms and conditions and confirming that, should the school be selected as a winner or a runner up, the school agrees to the following:
  - Hosting a visit from staff of WWF and People's Postcode Lottery (PPL) for a day to present the award on a date suitable for the school and WWF and People's Postcode Lottery (PPL).
  - For a photographer and film crew to attend the visit in order to take images/film for use in PR, marketing and communications around the Green Ambassadors scheme, including case studies/stories for sharing good practice. No photographs, images or videos will be used without specific written permission of parent/guardians first being obtained. WWF-UK will provide a model release form for each child's parent/guardian to consent to photography use and filming to be used for WWF-UK's and People's Postcode Lottery PR purposes in conjunction with the awards.
  - WWF-UK and People's Postcode Lottery drawing information from your application and the award presentation to build case studies/stories of good practice for PR purposes.
  - Taking part in national and regional press interviews and promoting the school's involvement with the Green Ambassadors scheme through its own website, newsletter and social media accounts (if available) and supporting WWF-UK channels using @wwf\_uk #GreenAmbassadors.
  - People's Postcode Lottery, the sponsor of the Green Ambassadors programme, publishing details about the winning school's entry on its website and for PR purposes
  - WWF-UK publishing information based on the winner and runner up school entries in printed and online materials, including on its website, social media and other media channels

14. By entering this competition, the school's Head Teacher confirms that the school agrees that any contact details supplied will be used solely for administering the competition and will not be published or provided to any third party without the explicit permission of the head teacher of the school involved (please note that the names of winners and runners up will be shared with PPL).
15. The judging panel for the schools award will review all entries received by the closing date. The panel will be looking for the following
  - o Projects that highlight the Green Ambassador themes: food, encouraging wildlife, energy, waste, water and transport.
  - o a solutions focussed approach to barriers and challenges
  - o the impact and outcomes of the project
  - o the role of children / green team
  - o the degree to which the work is embedded in the school
  - o good links with the wider community
  - o the schools commitment to sustaining this work in the long term
16. The panel will select up to five schools from each country who, with the consent of those schools, representatives of WWF-UK will visit during May to find out more about the school's work detailed on its application form. The judging panel will select one overall winner of the Green Ambassador Schools Award 2017 and one runner up from each UK country from the schools visited. WWF-UK reserves the right to amend or reduce the number of awards given at any time should the required standard not be met.
17. The top five schools will be contacted by email or telephone within 28 days of the closing date to arrange the visit. If any of the schools cannot be contacted after reasonable further attempts have been made, WWF-UK reserves the right to select another school in accordance with the promotion rules. The winner and the runner up schools will be contacted by phone within 18 days of the visit. These schools must claim their prize within 14 days of the notification. If either of these schools cannot be contacted after reasonable further attempts have been made, WWF-UK reserves the right to select another winner or runner up (as appropriate) in accordance with the promotion rules.
18. One school will be named as Green Ambassador of the Year 2017 from each UK country and will receive £1,000 in a form of a cheque. The runner up school from each UK country will receive £500 in a form of a cheque. Details of how this money will be spent will need to be detailed on the entry form. It is a condition of the prize that this money is spent by the school on the projects detailed on the application form.

## TEACHER AND GREEN TEAM AWARDS

19. The teacher nominations and Green Team nominations must have permission from the Head Teacher or Deputy Head Teacher.
20. One winner will be selected for the Green Ambassador Teacher of the Year 2017 and one runner up will be selected from across the UK.
21. One winner will be selected for the Green Ambassador Green Team of the Year 2017 and one runner up will be selected from across the UK.
22. The Head teacher must give their signed agreement on each application in order for teachers or green team pupils at their school to be nominated for the Teacher or Green Team award and in doing so is agreeing to and accepting to be bound by these terms and conditions and confirming that, should a teacher or green team at their school, be selected as a winner or a runner up the school agrees to:
  - Host a visit from members from WWF and People's Postcode Lottery for a day to present to the winner or runner up with their award on a date suitable for the school and WWF and PPL.
  - Obtain relevant consent for pupils' images to be captured and used, using WWF's Consent Form
  - For a photographer to attend the visit in order to take images for use in PR, marketing and communications around the Green Ambassadors scheme, including case studies/stories for sharing good practice. No photographs or images will be used without specific written permission of parent/guardians first being obtained. WWF-UK will provide a model release form for each child's parent/guardian to consent to photography use and filming to be used for WWF-UK's and People's Postcode Lottery PR purposes in conjunction with the awards.
  - WWF-UK and People's Postcode Lottery drawing information from your application and the award presentation to build case studies/stories of good practice for PR purposes.
  - Take part in national and regional press interviews and promote the school's involvement with the Green Ambassadors scheme through its own website, newsletter and social media accounts (if available).
  - People's Postcode Lottery, the sponsor of the Green Ambassadors programme, publishing details about the winning school's entry on its website and for PR purposes
  - WWF-UK publishing the winner and runner up school's entry in printed and online materials, including on its website, social media and other media channels
23. WWF-UK will not be responsible for any lost or damaged entries.

24. The judges' decision will be final and WWF-UK will not enter into any correspondence or communication in relation to the judging. A list of judges which includes at least one independent judge is available on request.
25. WWF-UK reserves the right to cancel this competition without notice at any stage if it is deemed necessary at its absolute discretion or where events beyond its control prevent proper administration of the competition.
26. WWF-UK reserves the right to amend or reduce the number of awards given at any time should the required standard not be met.
27. These terms and conditions and any disputes arising out of them shall be governed by and construed in accordance with English law.
28. The promoter and data controller of this competition is WWF-UK, The Living Planet Centre, Rufford House, Brewery Road, Woking, Surrey, GU21 4LL.
29. The Awards are supported by People's Postcode Lottery.
  - People's Postcode Lottery is a charity lottery. Players play with their postcodes to win cash prizes, while raising money for charities and good causes across Great Britain and globally
  - A minimum of 30% goes directly to charities and players have raised £175.5 Million for good causes across the country
  - £10 for 10 draws paid monthly in advance with prizes every day. For further prize information visit: [www.postcodelottery.co.uk/prizes](http://www.postcodelottery.co.uk/prizes)
  - Maximum amount a single ticket can win is 10% of the draw revenue to a maximum of £400,000
  - Players can sign up by Direct Debit, credit card or PayPal online at [www.postcodelottery.co.uk](http://www.postcodelottery.co.uk), or by calling 0808 10-9-8-7-6-5
  - Postcode Lottery Limited is regulated by the Gambling Commission under licences Number: 000-000829-N-102511-012 and Number: 000-000829-R-102513-011. Registered office: Titchfield House, 69/85 Tabernacle Street, London, EC2A 4RR
  - People's Postcode Lottery manages multiple society lotteries promoted by different charities. For details on which society lottery is running each week, visit [www.postcodelottery.co.uk/society](http://www.postcodelottery.co.uk/society)