



WORKING
TOGETHER TO
INSPIRE AND
EMPOWER
PEOPLE



GREEN AMBASSADORS



THE GREEN STUFF

What is sustainability?

Sustainability is a way of life that people and animals to meet their present needs and enjoy a good quality of life without damaging the planet or risking the well-being of future generations.

Being sustainable means:

- Caring for yourself
- Caring for each other - your family and friends and others in your school but also people living across the world
- Caring for the environment and animals - your pets and animals in your garden or living in your school field but also endangered animals all over the world.

Sustainability is something we should all be aiming for in order to help protect the planet. As a Green Ambassador you're in a great position to spread this message.

It doesn't matter what you call your group - Team Planet, Eco Team or Green Council - you are all now Green Ambassadors and have a very important role: inspiring positive changes within your school, your family and your community.

What is a Green Ambassador?

Being a WWF Green Ambassador means that it is your job to help other members of your school to see how important it is that we protect our precious planet and everything that lives on it. You'll represent your classmates in making decisions and plans about how you can make a difference in your school.

First, your team needs to find out how sustainable your school already is. Then you can decide what you need to improve and think about what you can do.

Being a Green Ambassador is a very important job and by working well as a team with other Green Ambassadors you can make a huge difference to your school.

Why do we have to care for the planet?

Planet Earth is our most precious resource. It gives us everything we need to survive and be happy. However, the way that we're living at the moment is damaging the Earth. It's essential that we all make changes to help prevent further damage to the planet and the animals and people who live on it. There are lots of problems. For example, we're wasting energy, using too much water and destroying the world's forests and seas. All these actions will harm plants and animals and the places they live around the world; they could even cause some to become extinct! It's important to understand that the way we act can affect people, plants and animals on the other side of the world. For example, by making simple changes to the way we live in the UK we can help to save polar bears near the North Pole or protect people's way of life on islands that are threatened by rising sea levels. Remember, sustainability is something we can all contribute to.

Help your school make some changes now!