

# EARTH HOUR PHOTOGRAPHY COMPETITION

In preparation for Earth Hour 2018, WWF is giving your group members the chance to take part in an Earth Hour photography competition.

The competition is open to all youth groups who are registered for Earth Hour 2018 aged 7-15. The photographs can either be taken during a meeting, or at home. There are two age categories for the competition: ages 7-11 and 12-15. Please make sure you state the age category of your members on the completed competition form when submitting your entries.

Send your members photographs to the WWF Living Planet Centre via email to [youth@wwf.org.uk](mailto:youth@wwf.org.uk) or via a We Transfer [link](#) to [youth@wwf.org.uk](mailto:youth@wwf.org.uk) with the subject 'Earth Hour Photography Competition' and a special panel of WWF judges including Young Wildlife Photographer of the year 2016, **Gideon Knight** will choose the winners. The panel will be looking for creativity and photography skills.

The winners will receive an animal adoption of their choice, a framed copy of their winning photograph, signed by Gideon Knight and an Earth Hour t-shirt. The winner's photographs will also be displayed on the WWF-UK website.



YOUNG WILDLIFE  
PHOTOGRAPHER OF THE  
YEAR 2016, GIDEON KNIGHT



# EARTH HOUR PHOTOGRAPHY COMPETITION

To be in with a chance of winning the competition you need to read the entry categories below and have some fun taking photographs. When you are happy with a photograph and think it could be the winning entry, share this with your leader and send it to WWF with the completed entry form alongside your promise to the planet.

You can only enter one category. Please make sure you state your photography category on the completed entry form when sending in your entries.

## CATEGORY 1:

Choose your favourite animal and try to see the world through the eyes of that animal. Take one photograph from the perspective of that animal. Think about how tall it is, what it might see from its point of view. E.g. in the grass as small as an ant, reaching as tall as a giraffe or hanging upside down like a sloth!

## CATEGORY 2:

Take one photograph of some local wildlife or a habitat that is special to you. Think about what makes this area or wildlife so special to you and how your Earth Hour promise might help protect it. E.g. a river you enjoying visiting, a bird that you see in your garden or a green area such as a park or woodlands near your group meeting place.

You must include your Earth Hour promise with the photograph entry to be in with a chance of winning.

Photographs must be received with the completed entry form by **Monday 5th March 2018 at 5pm** to be entered into the competition. The winners will be contacted by phone and email by Monday 19th of March.

Photographs must not be smaller than 5mb or larger than 15mb. Photographs can be taken on smart phones or cameras.

Photographs can be in colour or black & white.

**Please send photographs to:**

**Email: [youth@wwf.org.uk](mailto:youth@wwf.org.uk)**

## SHOUT ABOUT IT

Share your promises with us, your group, your district, your division, your county and the world. We want to know what your Earth Hour promises are! We'd love to hear from you about what activities and events you'll be planning for Earth Hour so don't forget to get in touch! You can share your youth group stories, photos and videos with us on social media **@wwf\_uk** using **#EarthHourUK**, or you can email us with your plans and we will feature them on our website. Have fun!



### Sample tweet

[group name] we're taking part in #EarthHourUK on Saturday 24 March 2018, are you? <http://bit.ly/2jvjydl> @wwf\_uk



### Sample facebook post

[group name] we're taking part in #EarthHourUK on Saturday 24 March 2018 by [enter activity] Join us and make a promise to the planet. <http://bit.ly/2jvjydl> @wwf\_uk

@wwf\_uk and #EarthHourUK  
@WWFScotland and #EarthHourScotland  
@WWFCymru and #EarthHourWales or  
#AwrDdaear

## IDEA BUZZ WORDS

- |                  |          |              |              |
|------------------|----------|--------------|--------------|
| • Promise        | • Action | • Species    | • Earth Hour |
| • Connected      | • Impact | • Together   | • WWF        |
| • Climate Change | • Nature | • Our planet |              |