**<Iconic Building/Landmark> Celebrates Earth Hour 2018**

<Landmark> once again demonstrates its commitment to action on climate change, joining WWF Scotland for the planet’s biggest environmental event.

On the back of Earth Hour 2017’s unprecedented success, <Landmark> will join thousands of other iconic landmarks from 187 countries around the world in switching off their lights for one hour, on Saturday 24 March at 8.30pm.

By joining the celebration, <Landmark> is helping to highlight the issues facing our brilliant planet and its species, and to remind us that, together, we have the power to make change happen.

To mark the global event, <Landmark> will be < insert details of activity, e.g. the following>:

* Switching off all non-essential lights <in our offices, signage, etc>
* Encouraging our <customers/employees > to sign up
* Organising an Earth Hour event to <engage with the community to support WWF’s vital conservation work>: <insert details of event>

<Spokesperson of Landmark> said:

“XXX”

Sam Gardner, acting director of WWF Scotland, said:

“We’re delighted that <Landmark> is taking part in WWF’s Earth Hour. It’s an opportunity for us all to demonstrate in a simple way that we care about our planet and the impact climate change is having on people and nature across the world. With 1 in 6 of the world’s species at risk of extinction from climate change, there has never been a more important time to call for action.”

Since 2007, WWF’s Earth Hour’s unique display of darkness has become a global phenomenon. This year, as iconic landmarks, organisations and businesses switch off in solidarity, the spotlight turns to the 1 in 6 species at risk of extinction from climate change. As recent media such as BBC’s Blue Planet raises public awareness about the plight of species suffering from rapidly changing climates, for Earth Hour 2018 WWF is asking people to make a promise for their planet to live more sustainably.

Everyone can join the celebration for WWF’s Earth Hour on Saturday 24 March at 8.30pm.For more information and to sign up please visit [**wwfscotland.org.uk/earthhour**](http://www.wwf.org.uk/earthhour)

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*Editor's notes*

About Earth Hour

Earth Hour, organised by WWF, started in Sydney in 2007. A decade on, last year saw hundreds of millions of individuals from a record 187 countries and territories take part in the world’s biggest Earth Hour yet. In Scotland alone, 165 national and local landmarks such as The Kelpies, Edinburgh Castle and The Falkirk Wheel went dark, joining over 3,000 others around the globe. Scotland was the first country on record to gain support from all local authorities, continuing to make its mark on the international Earth Hour map.

About WWF

WWF is one of the world’s largest independent conservation organisations, with more than five million supporters and a global network active in more than one hundred countries. Through our engagement with the public, businesses and government, we focus on safeguarding the natural world, creating solutions to the most serious environmental issues facing our planet, so that people and nature thrive.  Find out more about our work, past and present at wwfscotland.org.uk.

Earth Hour in Scotland is supported by players of People’s Postcode Lottery and the Scottish Government.