Between 1970 and 2012, the Freshwater Living Planet Index indicates a decline of up to 81% in freshwater species abundance.2

WATER IS EVERYBODY’S BUSINESS

Our freshwater environment is under threat, presenting risks to business...

#1 RISK

Water consistently features in the top risks in terms of impact in the World Economic Forum’s Global Risks Report. In 2015, the water crisis was ranked as number one7

In CDP’s 2016 Water Report disclosing companies reported that water-related impacts cost business US$14 billion9

It isn’t just water scarcity that businesses should be concerned about, poor water quality is a major risk too.

One in three freshwater species assessed to be at risk of extinction.3

#80% of global freshwater is managed in a way that is unsuitable for its future needs.

#80% of global wastewater is released untreated back into nature.

By 2030 almost half of the world’s population will be living in areas where water use of poor quality, scarce or inaccessible.

NITRATE

is the most common chemical contaminant in groundwater aquifers globally, with levels increasing 36% in global waterways from 1990.10

Through water stewardship, businesses can reduce their water risks and protect our precious freshwater habitats. Our water stewardship steps guide business on their water stewardship journey.