**PRESS RELEASE**

**For immediate release**

[Landmark] celebrates WWF’s Earth Hour 2018

**[Landmark] is joining forces with thousands of iconic landmarks across the world, from the Harbour Bridge in Sydney to Times Square in New York, by joining WWF’s Earth Hour – the global celebration of our brilliant planet.**

WWF’s Earth Hour is a spectacular lights-out display focussing the world’s attention on our planet and the need to protect it.

At 8.30pm on Saturday 24 March, [landmark] will be switching off its lights in support of this year’s Earth Hour campaign.

Hundreds of thousands of people across Wales and millions across the globe take part in Earth Hour every year. Last year, almost half a million people in Wales took part as every single local authority, sending out a resounding message of love for our planet. Landmarks that went dark for the Hour included the Senedd building in Cardiff Bay, Caernarfon and Caerphilly Castles, and the National Library in Aberystwyth.

**[Spokesperson name]** said:

“”

**Anne Meikle**, Head of WWF Cymru, said:

“We’re delighted that [landmark] will be taking part in Earth Hour again this year and hope that they’ll inspire many others to get involved. By taking one simple step to switch off, you’ll be joining millions of people from around the world.”

Taking part in Earth Hour is a symbolic gesture of support for protecting our planet. Together we can make change happen.

Everyone can support WWF’s Earth Hour 2018. Visit wwf.org.uk/earthhour to find out how you can join in – and don’t forget to switch off your lights for an hour at 8.30pm on Saturday 24 March!

**- ends -**

**Editor's notes**

Join in the conversation on Twitter with hashtag #EarthHourWales, #PromiseForThePlanet and by following @wwfcymru

**About WWF**

WWF is one of the world’s largest independent conservation organisations, with more than five million supporters and a global network active in more than one hundred countries. Through our engagement with the public, businesses and government, we focus on safeguarding the natural world, creating solutions to the most serious environmental issues facing our planet, so that people and nature thrive. Find out more about our work, past and present at wwf.org.uk.

**For further information, please contact:**

[Name] | [Job title] | [Organisation] | [Phone number] | [Email address]