

# KEEPING IT COOL

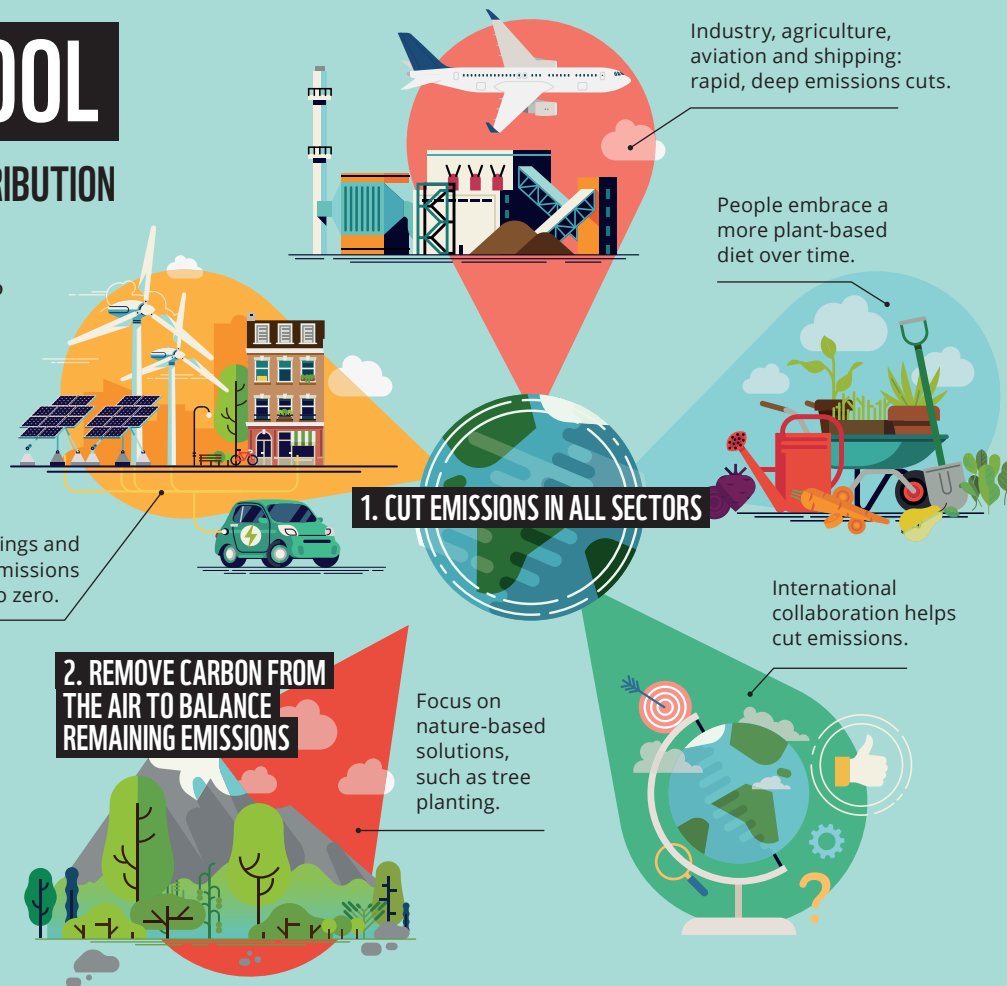
## HOW THE UK CAN END ITS CONTRIBUTION TO CLIMATE CHANGE BY 2045

To help limit global temperature increases to 1.5°C, the UK must reduce greenhouse gas emissions to net zero. WWF's report, *Keeping it Cool*, provides a pathway to achieve that by 2045.

[wwf.org.uk/keepingcool](http://wwf.org.uk/keepingcool)



FOR  
YOUR  
WORLD



# THE UK MUST ACT NOW TO END ITS CONTRIBUTION TO CLIMATE CHANGE

## CLIMATE CHANGE IS THREATENING LIFE ON OUR PLANET

The IPCC's report on 1.5°C demonstrated the urgency and scale of the climate challenge. Limiting warming to 1.5°C, rather than 2°C or more, would significantly limit climate risks to people and nature including vulnerable ecosystems such as the polar regions and coral reefs.

Globally, we must rapidly cut emissions and remove carbon from the air to achieve net zero by mid-century. WWF's new report, *Keeping it Cool*, shows how the UK can get to net-zero greenhouse gas emissions by 2045, reclaiming its status as a world leader on climate change.

What is needed now is political leadership – the government must adopt a new net-zero target and ensure it has plans in place to deliver immediate cuts across all sectors of the economy. Together, we can meet this challenge.

**[www.wwf.org.uk/keepingcool](https://www.wwf.org.uk/keepingcool)**

