



STOPPING THE ILLEGAL WILDLIFE TRADE

The illegal trade in wild plants and animals – whether elephant ivory, rhino horn or animals captured as exotic pets – is a growing threat pushing thousands of species to the brink of extinction. Illegal wildlife trade means the selling or exchange of wild plants and animals that are at risk and protected by law. It involves live plants and animals (e.g. rare orchids or tropical birds) or products derived from them (e.g. jewellery, medicine, food or clothing).



Together we can help to end the illegal wildlife trade.

Speak out and talk about the importance of protecting wildlife and nature. Find out more at wwf.org.uk.