



ILLEGAL WILDLIFE TRADE DETECTIVES

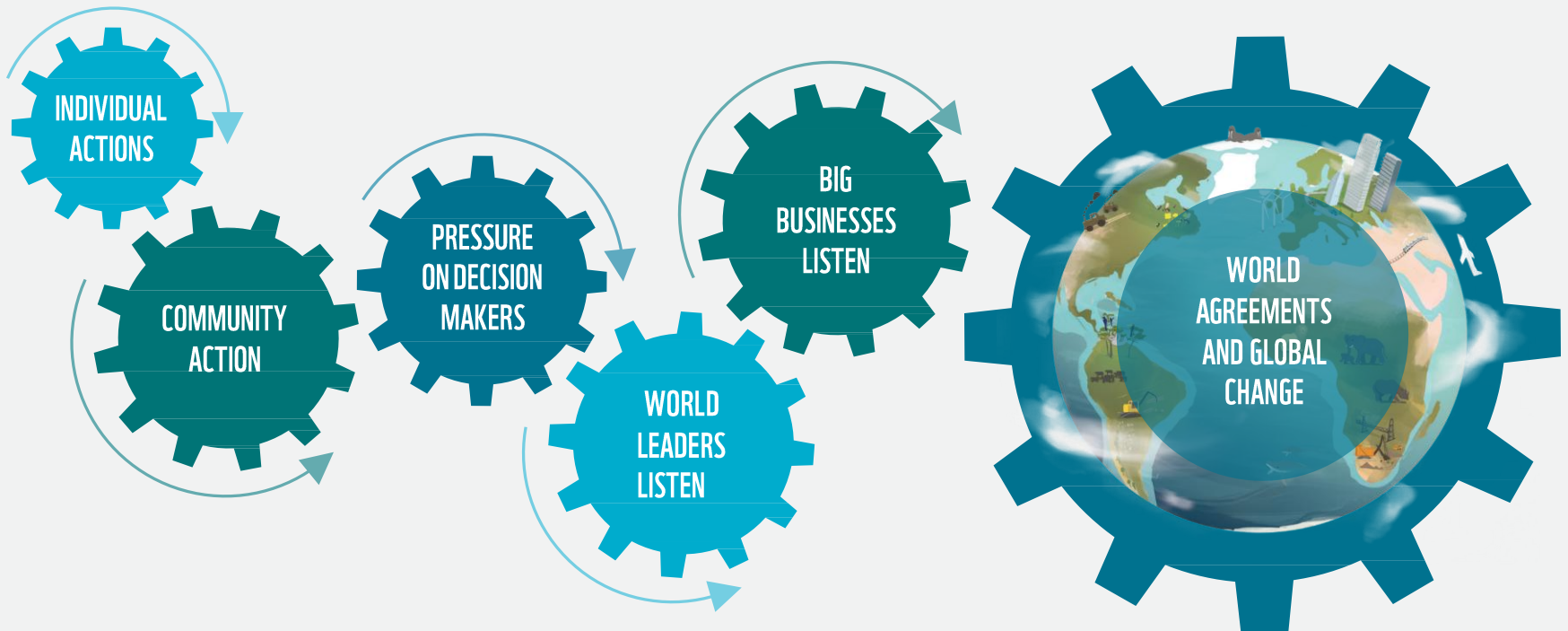
Resource for primary schools (8 to 11 year olds)

Activity 5: Take action for your world



Small changes, big actions

This diagram illustrates how everyone – governments, businesses, communities and individuals – has a part to play and even small actions can lead to big changes.





Infographic example

An infographic (information graphic) presents information in a graphic or visual format. Through images, colours, graphs and short text, infographics tell a visual story or raise awareness of an issue in a way that helps viewers to grasp quickly and remember.

© Brent Stirton / Getty Images / WWF-UK

Over 1,000 rhinos are killed on average each year.
Their horns are used in traditional medicine.



There are only around 3,900 tigers left in the wild.
They're being killed for their skins, and for their body parts as they are believed to have healing powers.



The vibrant colour of its feathers makes the hyacinth macaw a target for the illegal pet trade.
There are only 3,000 left in the wild!

© Adobe Stock



Around 20,000 elephants are killed every year for their ivory tusks – **that's around 55 every day!**

© Martin Harvey / WWF



**We need real change all over the world.
Take action to help protect wildlife and habitats.**

© naturepl.com / Francois Savigny / WWF