



ILLEGAL WILDLIFE TRADE: INVESTIGATIONS

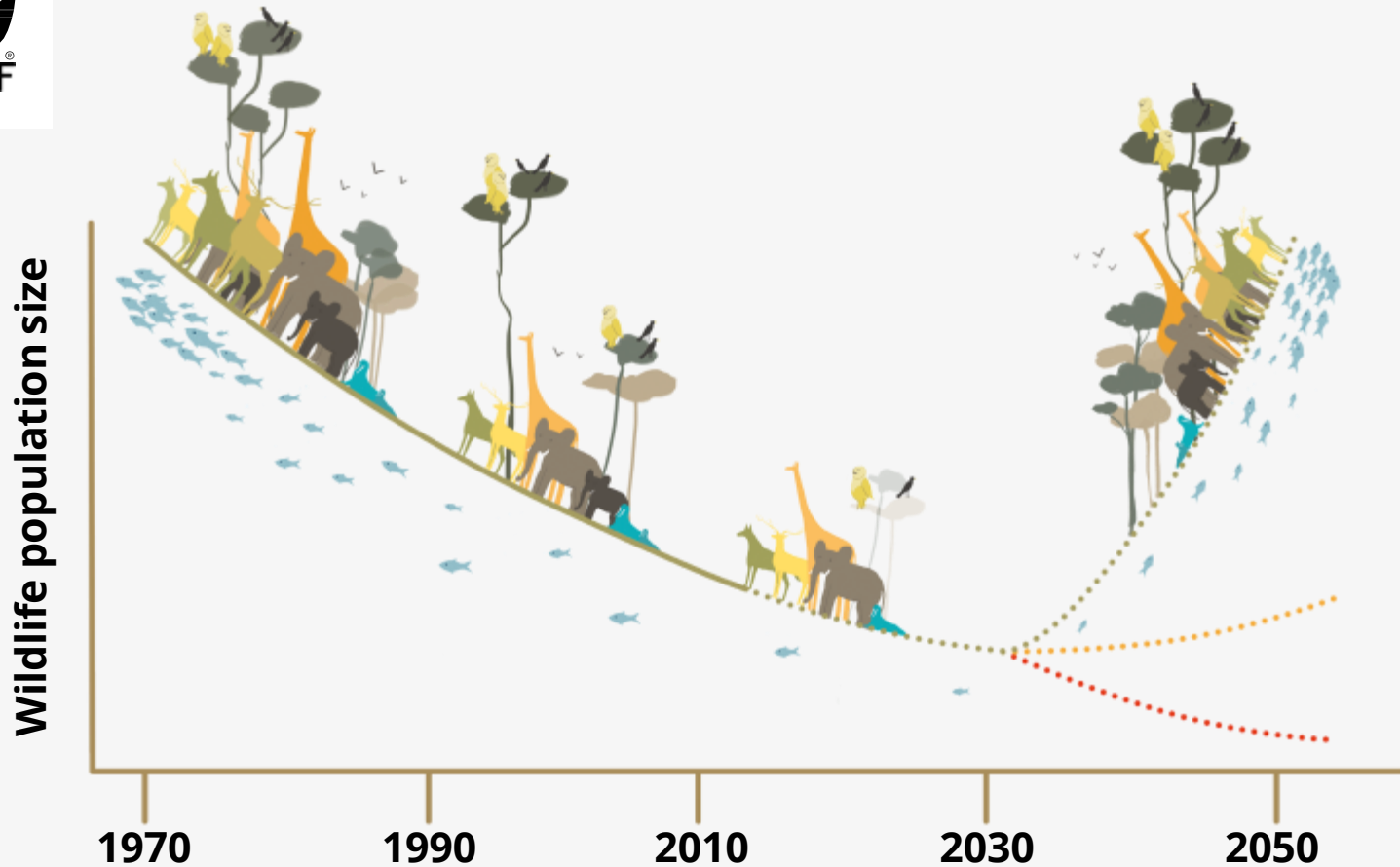
ILLEGAL WILDLIFE TRADE IN GRAPHS AND NUMBERS

Resource for secondary schools (11 to 14 year olds)

Activity 5: Make your voice count



Reverse the decline in biodiversity



The Living Planet Report 2018 shows that populations of fish, birds, mammals, amphibians and reptiles have fallen on average by 60% in less than 50 years (between 1970 and 2014).

To stop the decline of the natural systems that support us and all other animals on the planet, we need real change, all over the world.



Infographic example

An infographic (information graphic) presents information in a graphic or visual format. Through images, colours, graphs and short text, infographics tell a visual story or raise awareness of an issue in a way that helps viewers to grasp quickly and remember.

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Over 1,000 rhinos are killed on average each year.
Their horns are used in traditional medicine.



There are only around 3,900 tigers left in the wild.
They're being killed for their skins, and for their body parts as they are believed to have healing powers.



The vibrant colour of its feathers makes the hyacinth macaw a target for the illegal pet trade.
There are only 3,000 left in the wild!

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Around 20,000 elephants are killed every year for their ivory tusks – **that's around 55 every day!**

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**We need real change all over the world.
Take action to help protect wildlife and habitats.**

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