

A photograph of a herd of elephants in a savanna landscape. The elephants are walking from left to right, with the lead elephant in the foreground showing its tusks. The background is a blurred savanna with trees and a clear sky.

ILLEGAL WILDLIFE TRADE: INVESTIGATIONS

REPORTING ON OUR LIVING PLANET

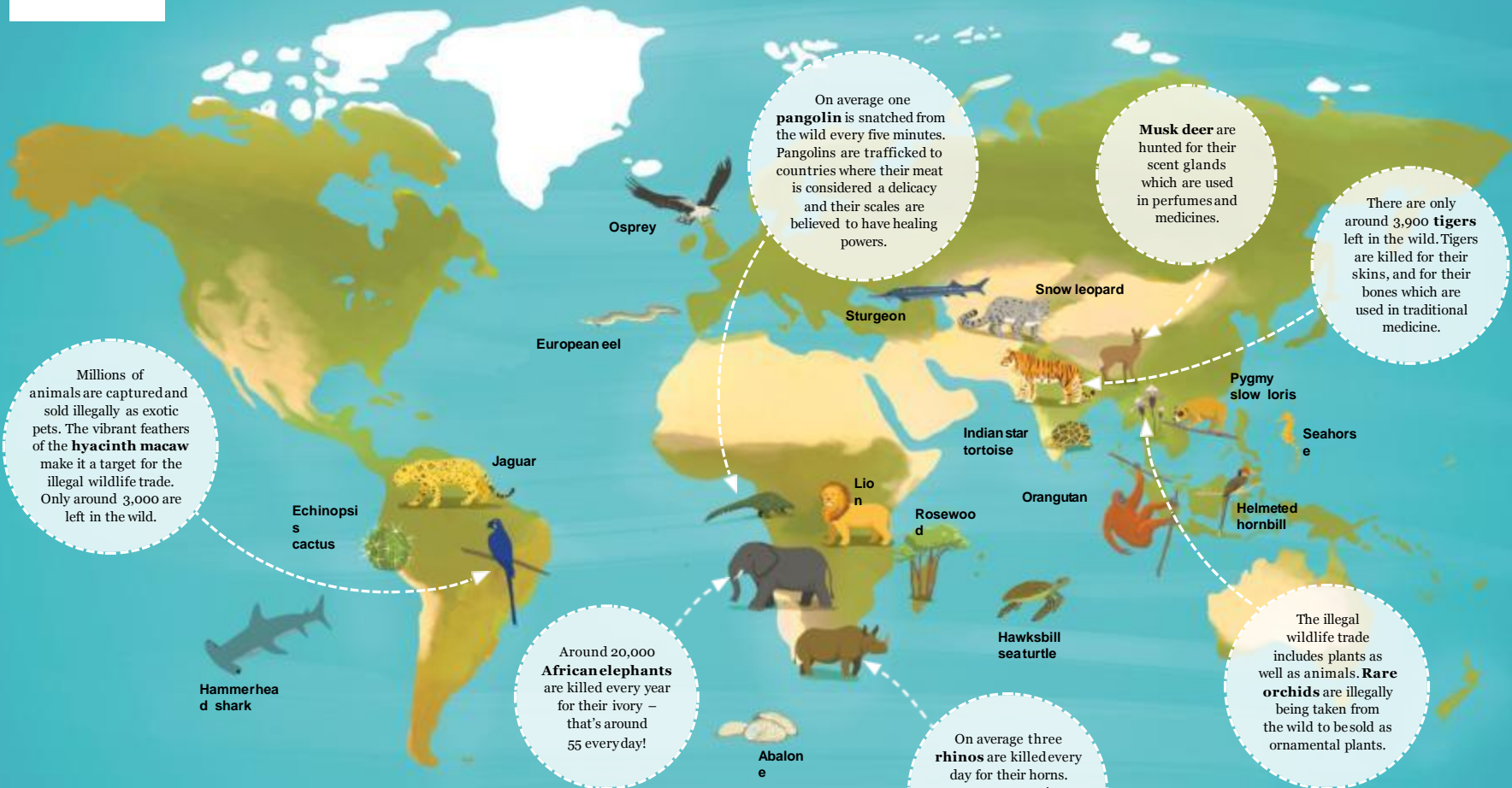
Resource for secondary schools (11 to 14 year olds)

Activity 6: Take action for your world



Stopping the illegal wildlife trade

The illegal trade in wild plants and animals – whether elephant ivory, rhino horn or animals captured as exotic pets – is a growing threat pushing thousands of species to the brink of extinction. Illegal wildlife trade means the selling or exchange of wild plants and animals that are at risk and protected by law. It involves live plants and animals (e.g. rare orchids or tropical birds) or products derived from them (e.g. jewellery, medicine, food or clothing).



Together we can help to end the illegal wildlife trade.

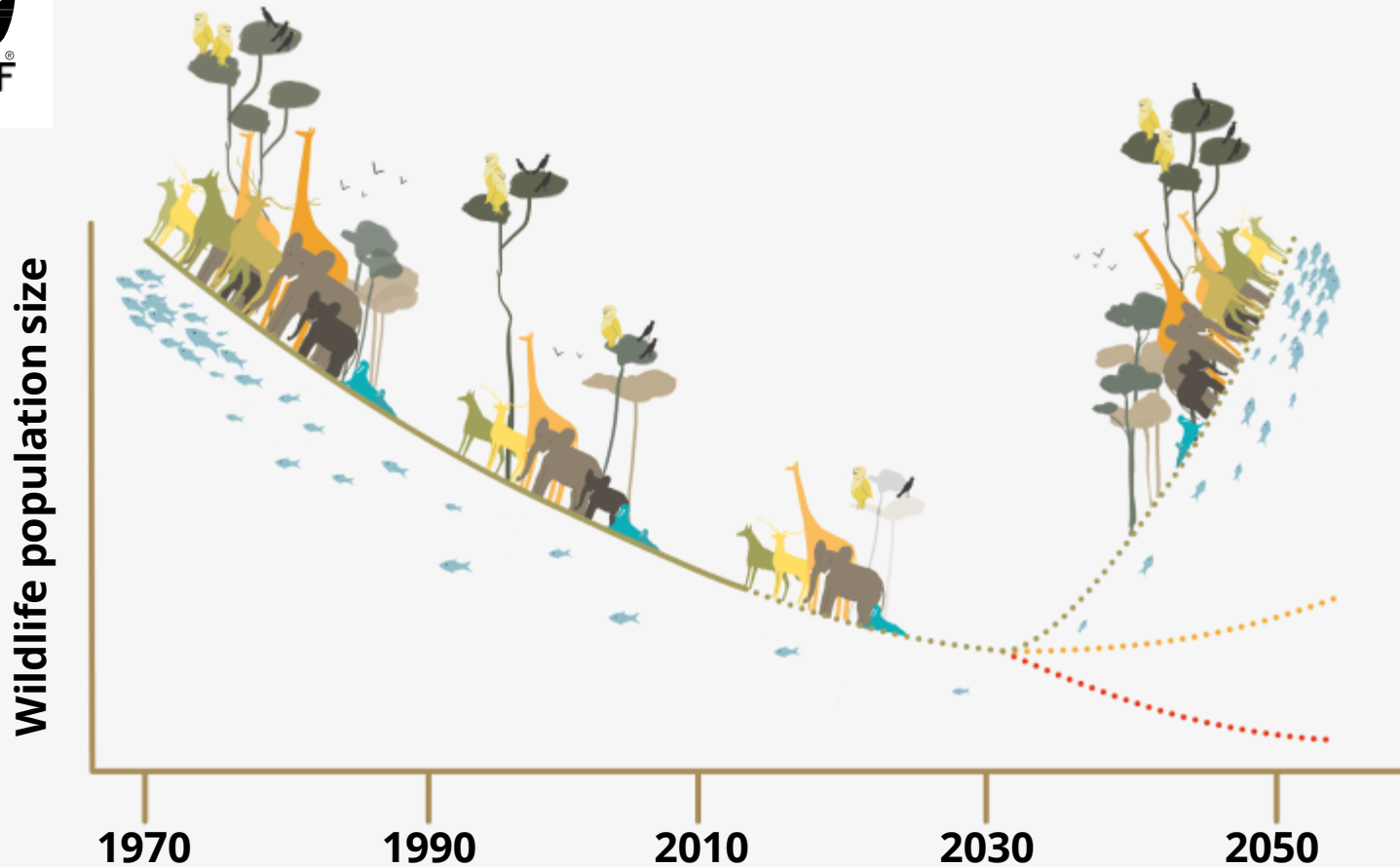
Speak out and talk about the importance of protecting wildlife and nature. Find out more at wwf.org.uk.



Living planet report video



Reverse the decline in biodiversity



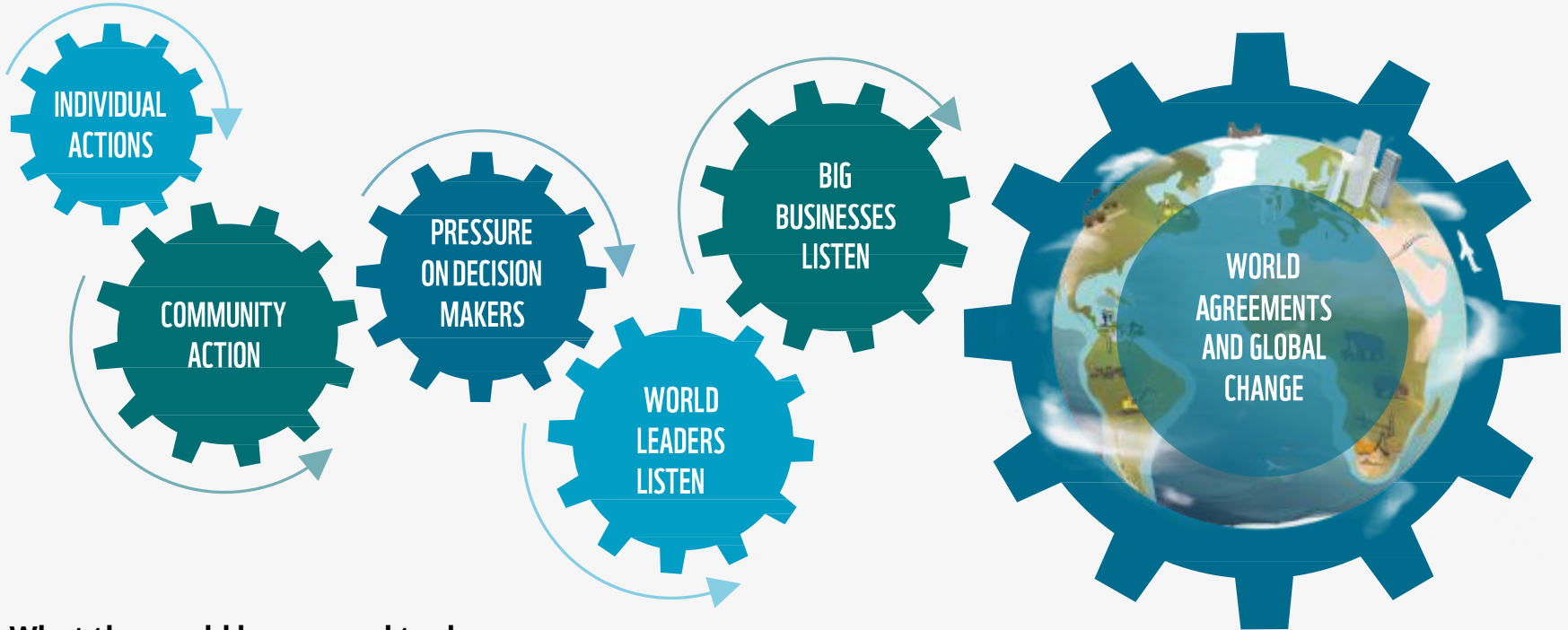
The Living Planet Report 2018 shows that populations of fish, birds, mammals, amphibians and reptiles have fallen on average by 60% in less than 50 years (between 1970 and 2014).

To stop the decline of the natural systems that support us and all other animals on the planet, we need real change, all over the world.



Small changes, big actions

This diagram illustrates how everyone – governments, businesses, communities and individuals – has a part to play and even small actions can lead to big changes.



What the world has agreed to do

'By 2050, biodiversity is valued, conserved, restored and wisely used, maintaining ecosystem services, sustaining a healthy planet and delivering benefits essential for all people'.

Convention on Biological Diversity vision for 2050.

By 2030, 'Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and protect and prevent the extinction of threatened species'.

United Nations Sustainable Development Goals target 15.5



**Fight for
your world**