



WWF

FOR YOUR WORLD

EARTH HOUR 2019

JOIN THE FIGHT FOR YOUR WORLD

Saturday 30 March at 8.30pm
wwf.org.uk/earthhour

60+
EARTH HOUR



FOR YOUR WORLD

BE PART OF EARTH HOUR 2019

- Fight for your world this Earth Hour. Join millions of people in a global campaign to switch off their lights.
- The world's largest display of support for action to protect the planet.
- Take part with family and friends on 8.30pm, Saturday 30 March
- Take part in your school in the week leading up to Earth Hour





FOR YOUR WORLD

2018 HIGHLIGHTS

- 188 countries and territories took part
- Close to 18,000 landmarks and monuments from the Sydney Opera House to the Eiffel Tower and from Buckingham Palace to Edinburgh Castle switched off their lights as millions united to fight for our planet.
- In the UK 10 million people took part in Earth Hour 2018.
- Over 7,000 schools took part.





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FOR YOUR WORLD

Nature is our life support system. It gives us

- Clean air to breathe
- Water to drink
- Food to eat
- Energy to keep us warm
- Materials to make things
- The wonders of nature to enjoy

but...





FOR YOUR WORLD

We're threatening the future of our planet

- The wildlife we love is vanishing
- Vital ecosystems such as forests are being chopped down
- Our seas are choking in plastic
- Extreme weather events are increasing due to climate change





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**We are the first generation to know that we are destroying our world.
And we could be the last to do anything about it.**



FOR YOUR WORLD

When nature thrives, so do we

It's time to fight for our world:

- Protect our wildlife
- Fix our food system
- Fight plastics pollution
- Tackle climate change





FOR YOUR WORLD

IT'S UP TO US TO PROTECT OUR PLANET!

- It might seem as if all our decisions are small and don't matter. But they do!
- If one person chooses to use less plastic, that's great! If 100,000 people choose to, that's a movement for change
- The choices we make can help stop climate change and end biodiversity loss





FOR YOUR WORLD

Think about:

- walking or cycling instead of using the car
- ditching the plastic water bottles
- making sure your garden is wildlife friendly
- eating a healthier, more balanced diet with more plant-based meals
- organising a litter pick in your local community



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FOR YOUR WORLD

EARTH HOUR 2018

Over 7,000 schools took part in Earth Hour 2018!

Here are some of the things they did in the days and weeks leading up to Earth Hour

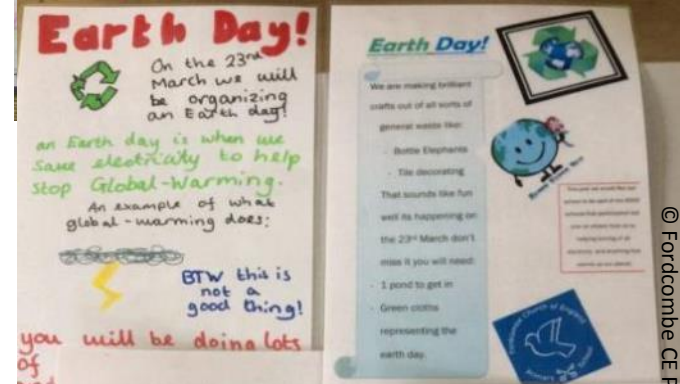
- turning off lights, electrical appliances, whiteboards and computer screens for an hour during the day;
- helping with a big beach clean;
- creating films about positive and negative climate futures
- making a promise for the planet;
- holding a school event to promote awareness of climate change and habitat loss, and inviting the wider community and local press along



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EARTH HOUR 2019

Here are a few fun things your school can do for Earth Hour, whether you have an hour, a day or a week of activities.

Remember, together we can make a difference!

Turn off your lights to show your support

Make a promise for the planet and fight for your world!

What will your promise be?





FOR YOUR WORLD

SHARE YOUR STORIES

WWF are a social bunch and we would love to hear your stories about how you celebrated Earth Hour 2019.

Tell others that your school is taking part in Earth Hour, and remind your family and friends to take part on the night.



Ask your teacher to get in touch!

@wwf_uk and #EarthHourUK
@WWFScotland and #EarthHourScotland
@WWFCymru and #EarthHourWales
or #AwrDdaear
Or email us at schools@wwf.org.uk





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