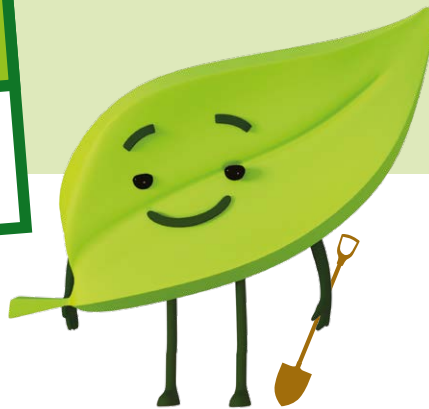


GREEN AMBASSADORS 4 Youth

PLANTS and ANIMALS

let's get started



Hello, I'm Leafy and protecting nature is my mission!

Chilled out **Leafy** is our nature and environment expert. Leafy likes to question and think differently about things.



Why caring for plants and animals matters

Animals and plants aren't just valuable for their own sake – they're also part of a wider natural environment that may provide food, shelter and water for other wildlife and people.

When we look after plants and animals, we're also looking after other people and the environment. We have a responsibility to not only stop some of the damaging things we do, but also to safeguard, protect and nurture vulnerable species, whether they're tigers or trees.

Helping plants and animals thrive also means influencing governments, changing attitudes and making policy changes to help drive out destructive behaviour such as illegal logging and wildlife trade.



Your group can make a difference

Growing plants and trees is a great way to encourage wildlife. You'll be creating habitats and food for various small animals and birds, whether in trees you've planted especially or just by allowing vegetation to grow naturally.

There are many other ways to make your gardens a safe and healthy environment for all who enjoy it. Put up bird boxes, plant vibrant flowers or install a small water feature or pond. Giving your members the opportunity to decide what gets done gives them a sense of ownership too.



Get ready... Go!



Sign up for our Green Ambassadors badge scheme, which encourages young people to connect with environmental issues and gives youth leaders some great activities and resources, such as ‘make a bee hotel.’ Simply complete five activities from any one theme, including at least one activity from each stage and your group members will each earn a badge.

Register your group here -

<https://wwfyouthscheme.education.co.uk/>

Find out more



www.rspb.org.uk/makeahomeforwildlife/wildlifegarden/

A great introduction to what you might find in the garden, with masses of free downloadable resources.

www.rhs.org.uk/advice/wildlife-garden/all-wildlife-advice

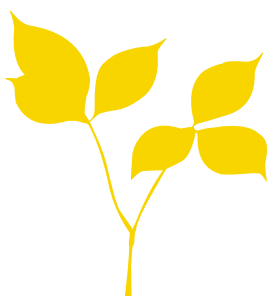
Advice about attracting wildlife from amphibians to moths and how to help them thrive during the seasons.

www.woodlandtrust.org.uk/plant-trees/why-plant-trees/

Explains why trees are great for us – and wildlife.

www.woodlandtrust.org.uk/plant-trees/in-your-community/apply-for-a-community-tree-pack/

Apply for your group’s trees to plant in the community.



Now get their attention

Did you know...?

© MARTIN HARVEY / WWF



We’ve lost 95% of the world’s wild tiger population since the start of the 20th century. There is now only around 3,900 wild tigers left. But, thanks to the efforts of governments and organisations such as WWF, their numbers are on the increase for the first time in conservation history. We’ve pledged to double their numbers by 2020, the next Chinese Year of the Tiger.

© WWF / BAS HUIJBREGTS



The global illegal wildlife trade – where animals and their body parts as well as plants are smuggled and sold - is worth a whopping £15bn a year. Stamping it out is a priority.

© BERNARD DE WETTER / WWF



Giant panda populations fell by nearly half between the early 1970s and the late 1990s, due to habitat loss, poaching and bamboo die-back. Now, there are around 1,860 giant pandas in the wild - nearly 17% more than in 2003. They are no longer classed as ‘endangered’ although they are still a threatened species so work needs to continue to help protect them.



For a future where people and nature thrive | wwf.org.uk

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