EARTH HOUR 2020
JOIN THE FIGHT FOR YOUR WORLD
Saturday 28 March at 8.30pm
wwf.org.uk/earthhour
At 8.30pm on Saturday 28 March 2020 iconic landmarks, millions of homes, businesses, entire neighbourhoods and political leaders across the world will switch off their lights and raise their voices to stand in solidarity with the planet and call for the protection of our shared home.

But even more than that, Earth Hour inspires millions to protect the planet – 9 out of 10 people who took part in 2019 wanted to do more, from pledging to make changes in their own lives to campaigning for change. Now, in the UK, more people than ever before are concerned about our impact on the planet.

It’s time to take it to the next level.
Over 3,000 schools and 5,500 youth groups #EarthHour trended globally – through the day and night

Millions of people in the UK

A record-breaking 102 MPs

115 iconic landmarks switched off all over the country

Sydney Opera House, Big Ben, the Pyramids of Giza, the Eiffel Tower and more all switched off over the world

#EarthHour trended globally – through the day and night

Countless events, switch-offs and celebrations
Since 1970, wildlife population sizes have plummeted by 60%. We’re destroying forests, polluting the oceans and messing up the climate. We’re not giving nature the chance to recover.

And the nature on our own doorstep is suffering the same as across the world. Though we may not realise it, the UK has lost more nature than most – we’re one of the most nature-depleted countries in the world. More than 1,000 British species are at risk of extinction.

We need nature. Nature is our life support. It provides everything we need to live: the food we eat, the air we breathe and the water we drink.

It’s our best defence against devastating climate change. It protects us against our own pollution. And we often take it for granted, but nature is absolutely essential to our health and wellbeing.

In 2020, we are all uniting to send a clear message:

“WE NEED TO RESTORE NATURE. OUR FUTURE DEPENDS ON IT.”

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BUT NATURE IS IN CRISIS

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The worst part? Most of its completely pointless. The way we grow our food is responsible for 60% of nature loss, but we have more than enough land to feed our growing population without destroying our precious forests. Forests are home to millions of species and people, and one of our strongest allies in the fight against climate change.

Without nature, we can’t survive. But given a chance, nature can fight back. Our present and future depends on a commitment: to protect what nature we have left and restore what we’ve lost, at home and across the world.

We are the first to know we are destroying our planet, and the last that can do anything about it.

WE NEED TO ACT QUICKLY

It seems obvious: if we depend on nature, then nature should be at the heart of all the choices we make in our everyday lives, the way we run our businesses and our political decision making. But it’s not.

2020 is the year this could all change. World leaders will be making decisions about nature, climate and our food systems that will impact the health of our planet and all of our futures.
IN THE TIME IT TAKES TO SAY ‘DEFORESTATION’, ANOTHER CHUNK OF FOREST THE SIZE OF A FOOTBALL PITCH IS DESTROYED.
CELEBRATE EARTH HOUR 2020

This year’s theme is about our connection to nature. These are just some suggestions, which you can do at home or at school, but if you have other plans, please do share them with us, we would love you to be as creative as possible.

1. Take our footprint calculator challenge and see how big your environmental footprint is.

2. Hold a class quiz – why not test your animal or wildlife knowledge? You could use our Wild Wisdom Quiz resources.

3. Use the Seek app and explore nature. What wildlife you can spot? Which animals do you think might come here at night?

4. Do a paper audit at your school and encourage others to ‘think before they print’; Do they really need to print? Can they print in Mono instead of colour? Can they printer double sided?

5. Attract wildlife by making a bee/bug hotel, bird feeder or butterfly feeder.

6. Use recycled materials to create a display on your favourite animal. Include fun facts about them including the difficulties they face and what WWF is doing to help.

7. Adopt an animal affected by deforestation.

8. Check your paper products – do they have the FSC logo?

9. Explore forest and jungles with our fantastic Our Planet films and activities.

10. Try one of our healthy and sustainable recipes or create your own based on WWF’s 6 Livewell Principles.

11. Learn more about palm oil and its links to deforestation.

12. Make posters for the dining hall reminding your classmates and teachers to sort any food waste into the correct bin.

13. Learn more about food connections with climate change and biodiversity.

14. Explore how ethical and sustainable your shopping basket is through the Giki App.

15. Try Meat Free Mondays in your canteen or at home.
16. Make an Earth Hour poster to spread the word around your local community and school.

17. Put on a play to raise awareness of deforestation and habitat loss. Present it to your school and invite parents!

18. Present an Earth Hour assembly and set a challenge for the whole school to get involved.

19. **Make a recycled lantern** and light it on the night of Earth Hour. Check out some of our recycled lantern ideas here.


21. Look at ways to make your school more sustainable by conducting a **school survey**.

22. Create a short film or news report set in the future – one with and one without trees. How different do they look?

23. Hold a school event to promote awareness of deforestation and habitat loss and invite the wider community and local press along.
Tell us about your event, however big or small, we would love to know how your engaging with Earth Hour 2020.

In England, @wwf_uk and #EarthHourUK
In Scotland, @WWFScotland and #EarthHourScotland
In Wales, @WWFCymru and #EarthHourWales

WWF’s Earth Hour—United Kingdom

@wwf_uk

youtube.com/WWFunitedkingdom

You can join the global conversation by searching #Connect2Earth