

A resource guide for
Schools and Youth Groups



FOR
YOUR
WORLD

EARTH HOUR 2021

SWITCH **OFF** ☐ ON FOR YOUR WORLD

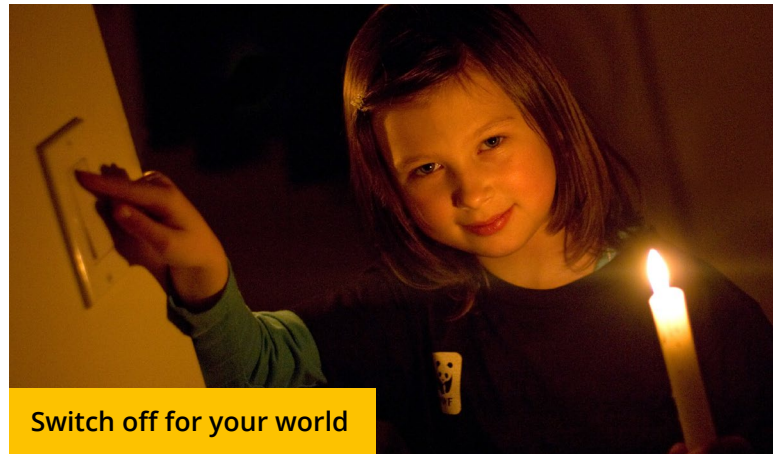
Saturday 27th March at 8.30pm

WHAT IS EARTH HOUR?

On Saturday 27th March 2021 at 8.30pm, millions of people across the world will take part in Earth Hour by switching off their lights for an hour.

Earth Hour unites people across the world who are passionate about our planet. It also demonstrates to global leaders that we want urgent action to protect it.

When one person chooses to act it may seem like a small step, but when millions act together change can really happen. When nature thrives, so do we. Join us for Earth Hour 2021 and together we can restore our planet for future generations.



Nature is vital, we simply can't survive without it.



In the last 50 years we've seen our world reach various tipping points, with many species on the brink of collapse, average global temperatures rising, and our forests burning. During the pandemic, many of us realised nature was vital for our wellbeing. The good news is, by working together we can rapidly change things for the better.



2021 is the start of an important decade for climate and nature action. Global leaders from across the world will come together and make decisions that will have an impact on our future and could mean by 2030 nature and wildlife will be recovering all around us. We could have green jobs and cleaner air for the next generation. We could be well on the way to the greener, fairer future that we need.

MEASURE YOUR FOOTPRINT



Find out what impact you're having on the planet – and how to reduce it.
footprint.wwf.org.uk

Will you join the movement this Earth Hour and make 2021 the year we turned things around?

JOIN IN FOR YOUR WORLD



There are many ways your school or group can get involved in Earth Hour 2021.

As well as turning your lights off at home at 8.30pm on Saturday 27th March, you can also celebrate with your school or youth groups in the weeks before or after, whether it's just the hour, a whole weekend of activities, a class lesson or even a community project.

We have suggested some ideas, but why not come up with your own ways to celebrate Earth Hour. **Check out the following pages for some inspirational ideas and to find out how to share with us!** Together, we can restore nature and protect the planet.



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EARN YOUR CERTIFICATE

Take part in Earth Hour and claim your exclusive Earth Hour certificate for schools and youth groups.



STEP 1

Take part in Earth Hour by switching off your lights on 27th March at 8.30pm.



STEP 2

Try one of our activities on the following pages or come up with your own way to celebrate!



STEP 3

Tell us what you did this Earth Hour and receive your downloadable certificate! Use the links on page 6.

CELEBRATE EARTH HOUR 2021



During the pandemic we've all experienced screen fatigue, so this Earth Hour we want you to move away from the screen and focus on connecting with nature on your doorstep.

Nature is a perfect tonic for your wellbeing and mental health. Everyone can connect to nature in some form, whether you live in an inner city or the countryside, nature surrounds you. We have suggested some activities below, but why not come up with your own ideas to connect with nature and celebrate our beautiful planet?



BEFORE EARTH HOUR:

Spend an hour connecting with nature.



1. DRAW LOCAL NATURE

Have a go at drawing some of your local nature. This could be the view in your local green space, your garden or any natural object like your favourite tree, leaf, flower, bird or stone. Please remember to avoid picking flowers or breaking branches, nature is here for everyone.



2. TUNE INTO YOUR SENSES

Take some time in nature with your senses. Note down five things you can see, four things you can hear, three things you can smell and two things you can touch.



3. USE OUR SPOTTER

Use our nature spotter on page 7 to discover wildlife in your local area.



4. MAKE AN APPLE FEEDER

Help your local birds to stay healthy by making an **apple feeder**.



5. BUILD A BIRD HOUSE

Put up a **bird house**, hang it in a safe place then see who moves in.



6. GROW YOUR OWN

Plant seeds or vegetable root ends using recycled materials – egg cartons, yoghurt pots and paper cups work well. Just fill your pots with soil, pop in your seeds or roots, water and place near a window for sunlight.



7. GO EXPLORING

What trees are nearby? What type of flowers can you find? Can you identify any different bird songs? You can use apps to help you such as **Smart Bird ID** and the **Seek App**.



8. ENJOY NATURE'S COLOURS

Use our nature colour wheel on page 8.



9. MAKE A BUTTERFLY FEEDER

Support your local environment and create a **butterfly feeder** for garden visitors.



10. BUILD A BUG HOTEL

Help to look after bugs, bees and spiders by building them their very own giant **bug hotel**.



DURING EARTH HOUR:

Switch off for your world.

The first step is easy! Join us in switching off your lights on 27th March at 8.30pm!



1. SWITCH OFF

Switch off – at 8.30pm switch off all of your lights and as many electronic devices as you can (television, laptops, phone chargers, etc).



2. TUNE IN

Try some mindful breathing. Start off by breathing in and out slowly, breathe in through your nose for the count of three and out through your mouth for the count of three. Feel how your chest rises and falls with every breath.



3. PLAY GAMES

Play a board game by candlelight (make sure an adult supervises when using candles).



4. PAMPER

Take care of yourself and have a pamper session (before Earth Hour you can check how sustainable your products are by using the **Giki app**).



5. USE YOUR SENSES

Use Earth Hour to explore nocturnal nature. This could be on a walk or simply by opening a window. Can you hear any foxes or other nocturnal wildlife? Can you see the moon or stars? Make sure to only go out if it is safe to do so and only with an adult.



6. TELL STORIES

Sit in a circle with some candles and make up some imaginative stories about wildlife and protecting the Earth (make sure an adult supervises when using candles).



7. CREATE SHADOWS

Using a torch or candlelight create a shadow puppet display. What animals can you create?



8. MAKE A PLEDGE

Discuss and agree on how you can make sustainable choices to help save our planet's wildlife.

AFTER EARTH HOUR:

Understanding the environmental challenges.

SCHOOLS

Our free educational resources enable teachers and pupils to develop their understanding of the environmental challenges facing our planet.



Our Planet

New educational resources for primary and secondary schools in the UK, to support Netflix's *Our Planet* series.



Future Visions

Take part in the Future Visions Challenge and share your vision of a future where nature is restored.



Live Lessons and Events

Upcoming live learning events for teachers and pupils and a range of engaging resources to support world environment days.



Learn to Love Nature

Themed content to encourage young people to connect with nature and learn more about our amazing planet.



Teacher Development

We support the professional development of teachers and leaders who want to put ESD at the heart of their school and inspire a new generation of sustainability champions.

YOUTH GROUPS

We work with youth groups and leaders to help young people develop their skills to do something about the environmental challenges facing our planet.



A Million Hands

We're proud to be a part of the Scouts' A Million Hands programme, providing ready-made activities and ideas to support young people who want to take action to protect our planet.



Green Ambassadors 4 Youth

This WWF scheme offers practical activities that will enable your group to explore the links between wildlife, the environment and our lifestyles.



Our Planet

New Our Planet educational resources for young people in the UK to support Netflix's *Our Planet* series.

OTHER



Thriving With Nature

We've joined forces with the Mental Health Foundation to bring you *Thriving with Nature* – a free guide exploring the relationships between nature, wellbeing and mental health.



Footprint app

Your answer to the question 'how can I help the environment?'



Call of the Wild

Our new podcast series with WWF ambassador, Cel Spellman. In each episode, Cel meets a special guest to dig deeper into the threats we're facing.

GET YOUR FREE CERTIFICATE



Tell us what you're doing for Earth Hour to download your free certificate:

- **School certificate**
- **Youth Group certificate**

Click on a bullet point to claim your certificate.

Click each of the **headings** to link to the resources.

NATURE SPOTTER

Your challenge is to find all the items in our Nature Spotter game. Play against others or work as a team!



☐ OAK LEAF



☐ STINGING NETTLE



☐ FERN



☐ CATKIN



☐ BLOSSOM



☐ PRIMROSE



☐ CROCUS



☐ BLUEBELL



☐ EARTHWORM



☐ WOODLOUSE



☐ SNAIL



☐ ANT



☐ CENTIPEDE



☐ LADYBIRD



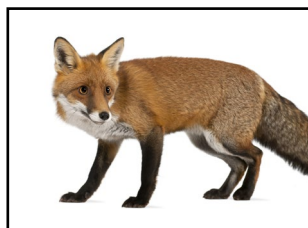
☐ FROG



☐ BEE



☐ DUCKLING



☐ FOX



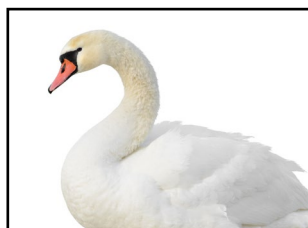
☐ SQUIRREL



☐ FEATHER



☐ BLACKBIRD



☐ SWAN



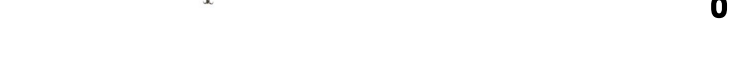
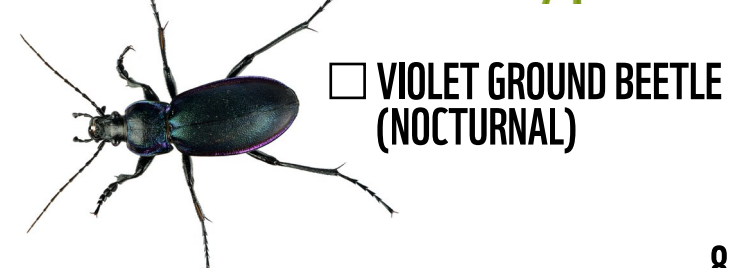
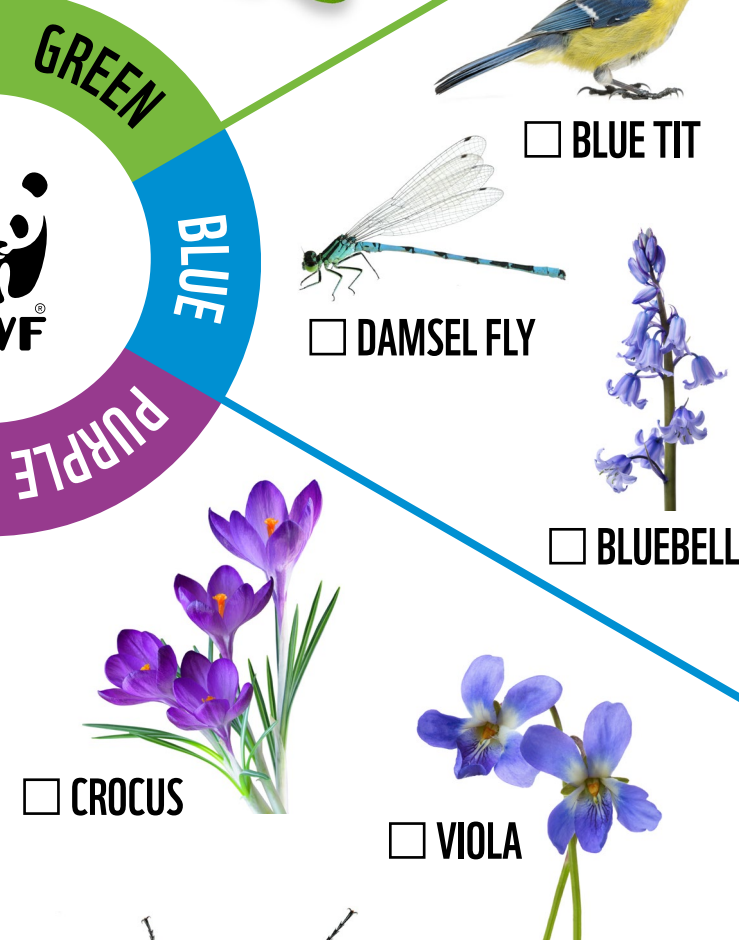
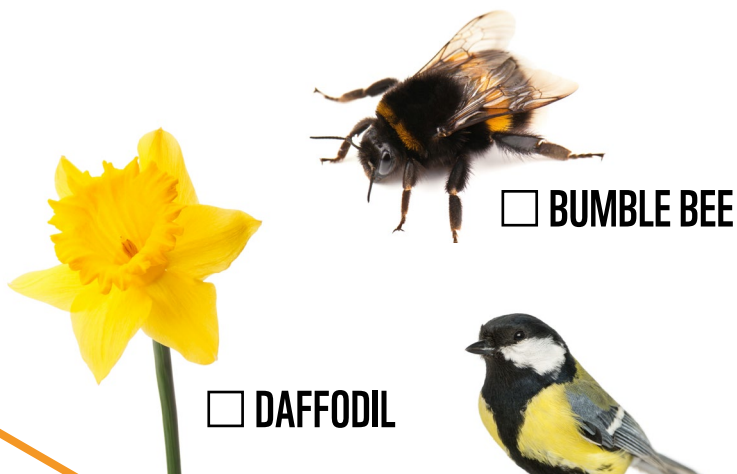
☐ CHAFFINCH



☐ BLUE TIT

NATURE COLOUR WHEEL

Use the colour wheel and find things in nature that match each colour. We have given you some examples. Can you find them all? What else can you find?





JOIN THE CONVERSATION

During the build-up to the latest UN climate change conference (COP26), later this year in Glasgow, it's vital that global leaders see we want to take action for our beautiful planet. Show your support for Earth Hour using:



In England, **@wwf_uk** and **#EarthHourUK**
In Scotland, **@WWFScotland** and **#EarthHourScotland**
In Wales, **@WWFCymru** and **#EarthHourWales**



WWF's Earth Hour-United Kingdom



@wwf_uk



youtube.com/WWFUnitedkingdom



You can join the global conversation by searching
#Connect2Earth



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