

# FUNDRAISE

## YOUR WAY!



# BAKE SALE

**Ready, steady, bake! Whether you create a showstopper, or buy some treats from the supermarket, a bake sale is a fantastic way to raise funds in aid of WWF UK.**

### What you need

- Cakes, biscuits, sweets – any yummy treats
- Ingredient labels for the food (this will help people avoiding certain ingredients to know what is suitable)
- Containers to transport your food to where you're hosting your event
- The collection box from your WWF fundraising pack
- (Optional) DIY decorations for your table. There are printable resources available on our website



### What you need to do

- Decide the location, date and time of your bake sale – we'd recommend finding somewhere where you know there'll be lots of people passing (e.g. a table outside your home, or in the entrance to your office)
- Spread the word – tell friends, family and colleagues about your bake sale and ask them to come along

### TOP TIP!

**You could try selling your treats with a 'suggested donation' instead of a fixed price.**

**Often, people will donate more if there is no set price.**

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- On the day, set up your food table and get ready to welcome your customers! Those treats will be gone in no time.
- Pay in your donations and take a well deserved rest, knowing you've helped protect our natural world! Remember, if you have a JustGiving page, you can add your offline donations to it.

## Tips and ideas

- Not a keen baker? Ask friends and family to donate homemade treats to your sale.
- A little game can be a great way to help boost your fundraising and get people involved. For a little donation, they could try 'guess the weight of the cake' or 'how many sweets are in the jar'. The person whose guess is closest to the answer takes the prize.
- Not able to host a bake sale in person? Teach your friends how to bake via Zoom or WhatsApp a livestream. It's a great way to get friends, family and colleagues to join in with the baking. They could donate to your JustGiving page for the help you provide.



**TOP TIP!**  
Try adding an animal theme to your bake sale for some added fun!



**FOR  
YOUR  
WORLD**