#### LANG BANKS, DIRECTOR OF WWF SCOTLAND

#### LONG

## Lang Banks

One of Scotland's leading environmentalists, Lang Banks has worked for global conservation organisation WWF for over a decade and has been integral in its work addressing issues relating to climate change, clean energy, and marine protection.

Lang was appointed director of WWF Scotland in 2013 and is a key player in WWF's UK and international network where he advises on communications and campaigns. Since 2019, Lang has also held the position of Deputy Executive Director Advocacy & Campaigns at WWF-UK.

A biologist by study, his interest in the natural world stems from childhood and has led to him becoming an influential and dedicated environmentalist.

During his time at WWF, he has successfully spearheaded multi-year public campaigns to help deliver the world's strongest piece of climate legislation and halt plans for a new coal-fired power station.

Between 2019 and 2021, Lang served as a member of the <u>Just Transition Commission</u> which advised the Scottish Ministers on the steps needed to create a net-zero economy that is fair for all.

In a voluntary capacity, Lang is Chair of the <u>Postcode Innovation Trust</u>, which has provided almost £8m in grants and loans to support social enterprises as well as innovative funding for charities, since its creation in 2018.

Lang regularly tweets and blogs about these and other subjects. You can follow him at: @LangBanks

## **MEDIUM**

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## **SHORT**

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