

MOBILISING COMMUNITY CLIMATE ACTION



ELIGIBILITY CRITERIA

How can the funding be spent?

We can fund:

- Equipment
- Seed purchases
- One-off events / room-bookings
- Staff costs
- Training costs
- Transport
- Utilities
- Volunteer expenses

We cannot fund:

- Alcohol
- Contingency costs, loans, endowments or interest
- Profit-making or fundraising activities
- VAT you can reclaim
- Religious activities (we can fund religious organisations if their project benefits the wider community and does not include religious content)
- Statutory activities
- Activities that improve educational attainment (PHSE, STEM, English, Maths)
- Overseas travel or projects that take place outside of the UK
- Political activities
- Public advocacy actions
- Paying someone else to write your application for you
 - avoid businesses or consultants who promote that they can support individuals or groups with funding applications. Only work with your regional Implementation Partner.

Other considerations

If your project works with children, young people or vulnerable adults you need to have a policy in place that explains how they'll be safe. And we might ask to see this policy, if we decide to give you funding. The NSPCC have lots of [helpful advice about setting up and following good child safeguarding policies](#).

Depending on what you want to do, your project might need:

- public liability insurance
- leaders or instructors with special qualifications

Who is eligible for funding?

Who can apply?

- Voluntary and community organisation
- Constituted group or club
- Registered charity
- Charitable incorporated organisation (CIO)
- Not-for-profit company
- Community interest company (CIC)
- School (as long as your project benefits and involves the communities around the school)
- Community benefit society.
- **Applicants from the following locations:**
 - **Greater Manchester**
 - **Sheffield**
 - **Wales**
 - **Glasgow**
 - **Birmingham**

Who cannot apply?

- Sole traders
- Organisations based outside the UK
- One organisation applying on behalf of another
 - You can get support and advice on writing your application from your regional Implementation Partner (see contact details on our web-page here: <https://www.wwf.org.uk/what-can-i-do/mobilising-community-action>) and local [CVS](#)
 - Avoid businesses or consultants who promote that they can support individuals or groups with funding applications. Only work with your regional Implementation Partner.
- Companies that pay profits to directors, shareholders or members (including Companies Limited by Shares)

- Schools looking to do any of the following:
 - **The kinds of school projects we do not usually fund:**
 - projects to improve school facilities or equipment
 - projects to help with staff training
 - projects that are part of the school curriculum
 - projects that involve activities the school should already be providing (like a project teaching literacy during school hours)
 - projects that take place during teaching times (lunch breaks, or before and after school might be okay)

