

# EARTH HOUR

# SWITCH

# OFF

# ON

# FOR YOUR WORLD



## SATURDAY 26TH MARCH // 8:30-9:30PM

**This is Earth Hour.** At 8:30pm on 26th March 2022, millions of people across the globe will switch off their lights to show that they care about the future of our planet, our one shared home.

**We all need nature.** And nature needs us to stand up for it every day. By 2030, nature and wildlife could be recovering all around us. Switching off for an hour gives us the opportunity to step back, reflect and take a moment in solidarity.

## HOW TO JOIN EARTH HOUR

Switch off for your world on Saturday 26 March at 8:30pm – joining millions across the world.

Earth Hour is a global movement that reminds us that even small actions can make a big difference. Change is possible, but only if we act together. [Click here](#) to find out more.

[Download](#) the My Footprint app and see what you can do to make a difference, one challenge at a time.

## CONTACT THE TEAM

If you have any questions, ideas or want to share your plans, we'd love to hear from you. Contact the Earth Hour team on [earthhour@wwf.org.uk](mailto:earthhour@wwf.org.uk).

WWF UK   

WWF Scotland   

WWF Cymru   

## WHAT TO DO DURING EARTH HOUR



Switch off non-essential lights during Earth Hour



Reach out to your employees and audiences to get them involved. Take part in some exciting challenges via the My Footprint app



Share that you're taking part in Earth Hour on your social media platforms [#EarthHourUK](#)



Let us know about any ideas or events you have planned

## SOCIAL MEDIA RESOURCES

[ASSETS](#)

[POST EXAMPLES](#)

[JOIN THE FACEBOOK GROUP](#)