

# MAP YOUR POWER

Everyone has the power to bring our world back to life. Use this guide to understand the different ways you can act and advocate for nature.

## SPENDING POWER

### Brands & Businesses

Businesses care what their customers think.

#### Do this...

Contact them and let them know.

Research the business before you spend money with them through ethical consumer guides or internet search.

Reduce the amount you buy and prioritise second hand or repairing items.

### Pensions, Banking & Investments

#### Do this...

Make sure your pension and investments aren't funding nature destruction.

Also check where your bank invests your savings.

Check out [MakeMyMoneyMatter .co.uk](https://www.makemyrealmatter.co.uk)

## EMPLOYEE POWER

### Your Role

Whatever your role, you have power to ask questions, review your area of expertise and influencing others.

#### Do this...

Speak to your sustainability team. Research best practices in your industry and/or responsibility area.

### Your Employer

Your employer has the power to change business practices and create a business that can thrive in a sustainable way.

#### Do this...

Let management know you care about working for business that is contributing to sustainable world. Ask your them to [screen these business films](#).

## COMMUNITY POWER

### Community groups

Whether you are part of a run club or religious congregation you have power to ask questions and inspire others.

#### Do this...

Research best practice by other similar groups, undertake local projects to restore nature and by doing so influence local business and politicians.

### Schools and Colleges

As the hub of most communities, schools can lead the way in educating the next generation and demonstrating action to the community, local business, and politicians.

#### Do this...

Check out WWF's [school sustainability guide](#) and support for schools and teachers.

## POLITICAL POWER

### Member of Parliament (MP)

Your MP represents you and the needs of their consistency in parliament.

#### Do this...

Contact your MP via email, letter or attending their weekly meeting called a 'surgery'. Find guidance [here](#).

Vote for an MP that best represents you in elections

### Local Council

Local councils make important decisions in your local area.

#### Do this...

Ask your local councillors what plans they have for nature restoration – via email, phone or council meetings. Find them [here](#).

### Government

The government create the laws we all have to abide to. You can influence them for the benefit of nature.

#### Do this...

Sign Petitions  
Join a march or demonstration

# MAP YOUR POWER

BRINGING  
OUR WORLD  
BACK TO LIFE



HOW WILL YOU USE YOUR **POLITICAL** POWER?

HOW WILL YOU USE YOUR **SPENDING** POWER?



HOW WILL YOU USE YOUR **EMPLOYEE** POWER?

HOW WILL YOU USE YOUR **COMMUNITY** POWER?