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Glenn Anderson

glenn@swallowtail.earth

# CASE STUDY: NATURE FOR NORWICH

## Fact sheet

### Lead organisation (sponsors) and local partners:

Water Resources East  
Crown Point Estate

**Sector:** Sustainable agriculture and ecological restoration

**Country/region:** UK – Norfolk

### Project maturity:

- Technical and commercial design: Advanced, costed
- Implementation: Option analysis complete
- Business setup: Investment decision stage

### Societal challenges and targeted impacts:

- Environmental degradation and biodiversity loss
- Climate change mitigation and adaptation
- Human health

### Revenue sources:

UK mandatory policy mechanisms – Nutrient Neutrality, Biodiversity Net Gain, other grant supports

### Sponsor estimated capital cost – current phase:

>£8-12m including sinking fund for annual maintenance costs

### Planned Financial instrument:

Landowner self-funded and public loan

### Scalability:

The NbS adopted on 650ha Crown Point Estate can be replicated across the wider East Anglia region.



The Nature-based Solutions Accelerator is part of the Climate Solutions Partnership, a five-year philanthropic collaboration between HSBC, the World Resources Institute and WWF to scale climate solutions for a global impact.

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