



# GREAT WILD WALKS

## MATCHED FUNDING

GREAT  
WILD  
WALKS



DEAR [EMPLOYER],

I HOPE YOU'RE DOING WELL. I WANTED TO SHARE A PERSONAL VENTURE WITH YOU THAT I THINK MIGHT ALIGN WITH [COMPANY NAME]'S VALUES. I'VE TAKEN ON THE [INSERT CHALLENGE] TO RAISE FUNDS FOR WWF UK'S IMPORTANT CONSERVATION WORK.

WHILE I'M EXCITED ABOUT THIS CHALLENGE, I'M ALSO EXPLORING OPPORTUNITIES TO MAKE AN EVEN GREATER IMPACT.

HAVE YOU HEARD ABOUT MATCHED FUNDING PROGRAMS? THEY'RE A WAY FOR COMPANIES TO DOUBLE AN EMPLOYEE'S FUNDRAISING EFFORTS. I'M CURIOUS IF [COMPANY NAME] HAS SOMETHING SIMILAR IN PLACE.

IF SO, THIS COULD BE A FANTASTIC CHANCE FOR US TO COLLABORATE AND CREATE A MORE SUBSTANTIAL CONTRIBUTION TO WWF UK. IF INTERESTED, YOU CAN KEEP TRACK OF MY PROGRESS AND FIND OUT MORE ABOUT MY CHALLENGE ON MY FUNDRAISING PAGE HERE: [INSERT FUNDRAISING PAGE LINK].

I APPRECIATE YOUR CONSIDERATION, AND I'M LOOKING FORWARD TO HEARING YOUR THOUGHTS ON THIS. THANKS FOR BEING A PART OF THIS JOURNEY IN WHICHEVER WAY FEELS RIGHT.

BEST WISHES,  
[INSERT NAME]