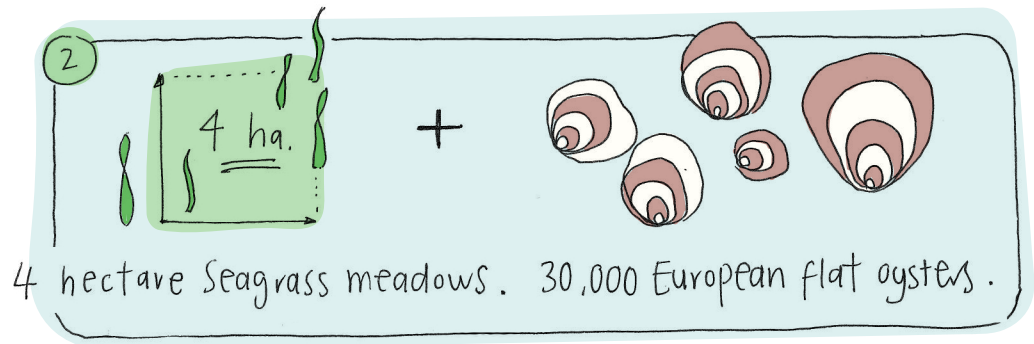
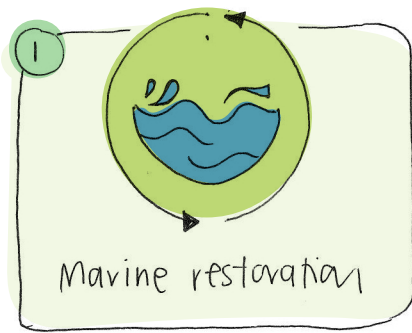
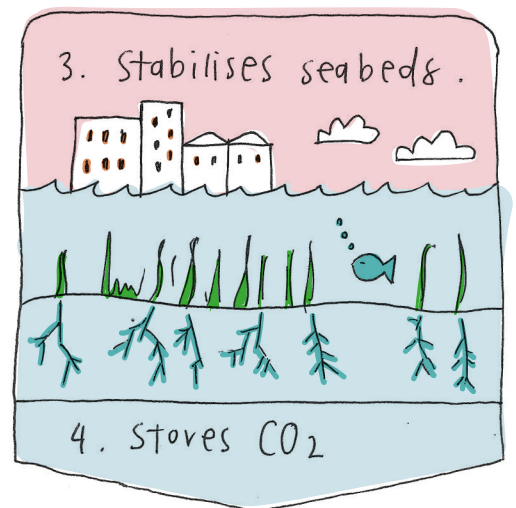
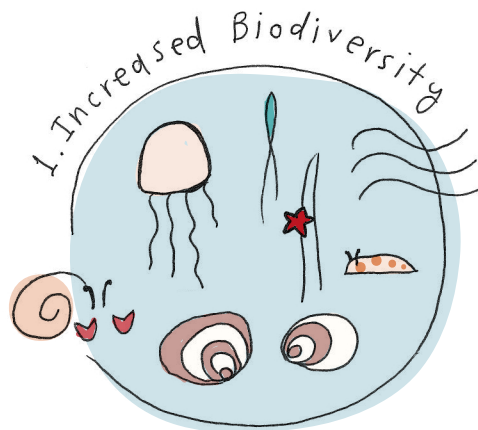
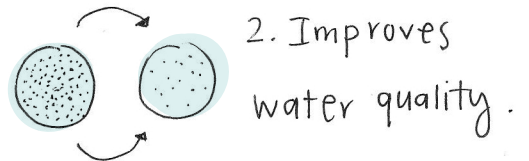


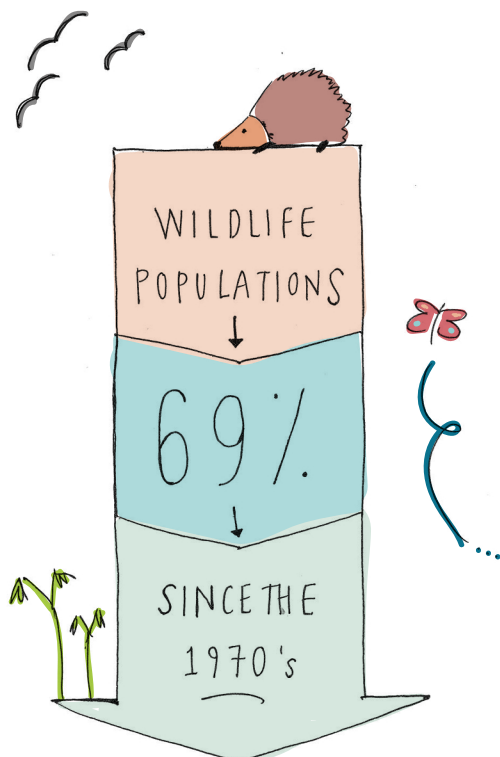
What is RestorationForth?



Why seagrass and oysters?

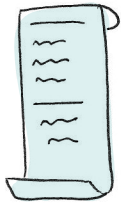


Nature Decline in Scotland

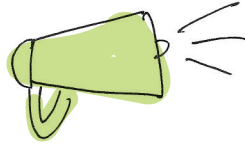


Advocacy Basics

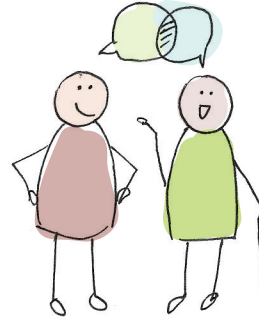
There's 129 MSP's in Parliament.
What do they do?



Pass
legislation



Campaign
for local causes.

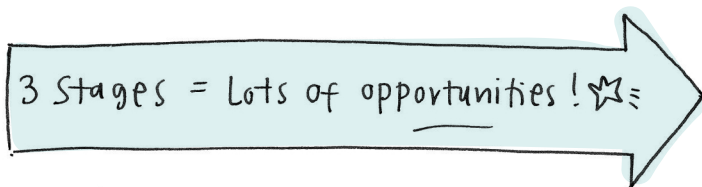


serve their
community.

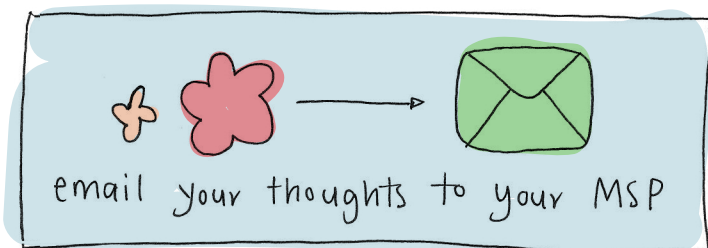


Hold government
to account

Engaging on a bill



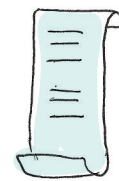
Key moments for public engagement



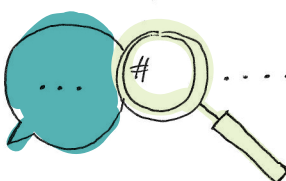
What is a
consultation?



Consultation
including
Government
proposals



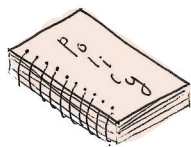
What's next?



responses
analysed



feedback &
trends shared



actions & how
feedback will
influence policy

for info on bills in parliament: [spice-spotlight.scot](https://spice-spotlight.scot.nhs.uk/)

Engaging MSPs.



1. They want to hear from you!

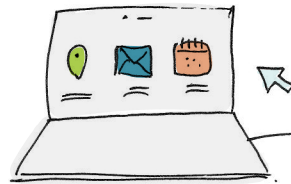
2. You don't need to know everything.

Concise

Context

action

resolution

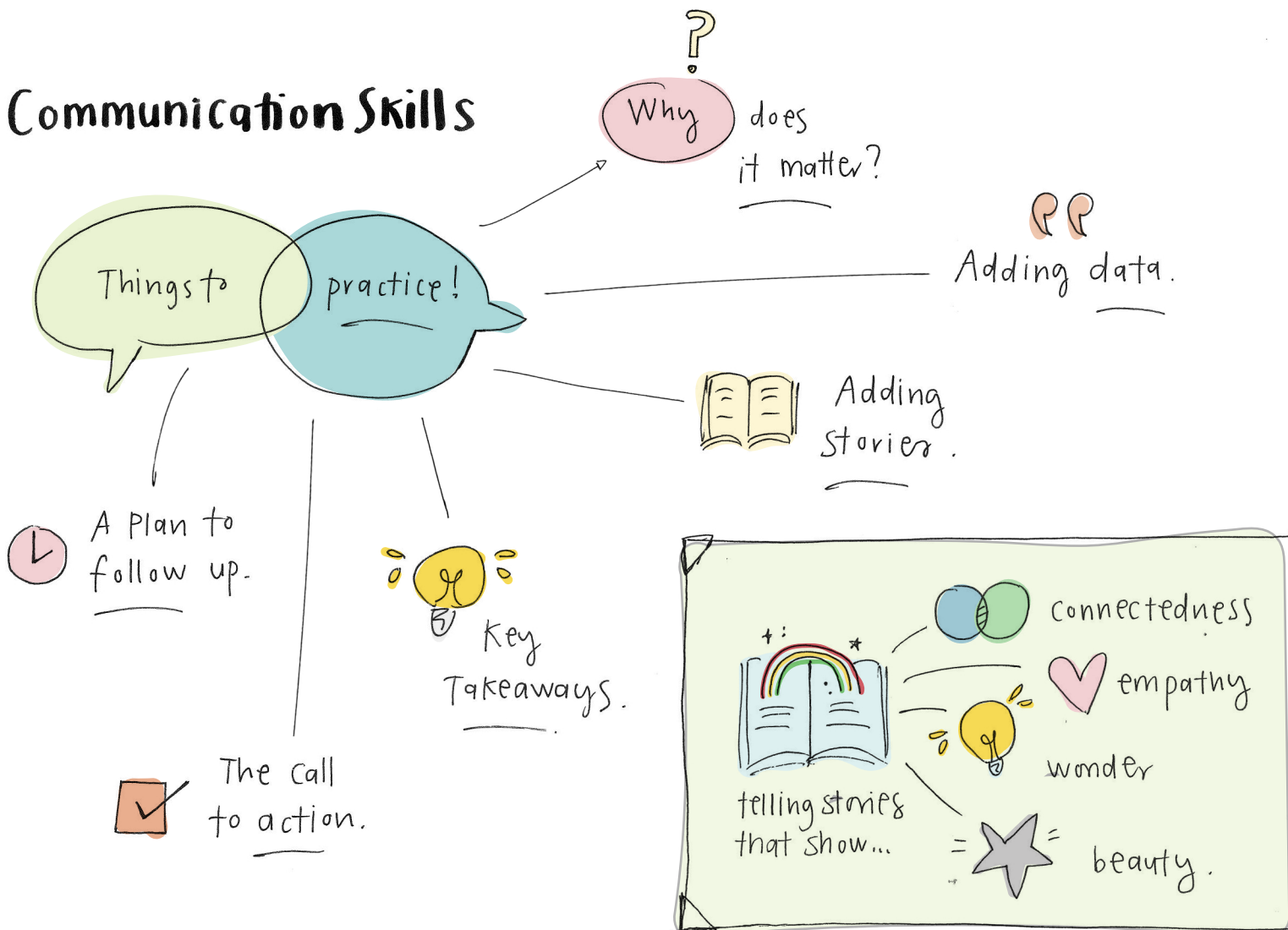


3. Pick a tone that works for you.

4. Try searching for:

they work for you. com

Communication Skills



Key Takeaways



Communities
can make
a difference!



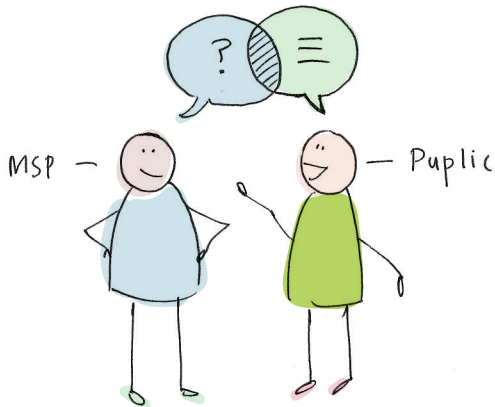
stories
are important

Utilise online resources

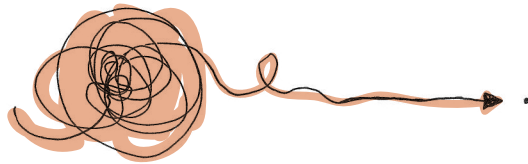
theyworkforyou.com 🔍

yourviews.parliament.scot 🔍

consult.gov.scot 🔍

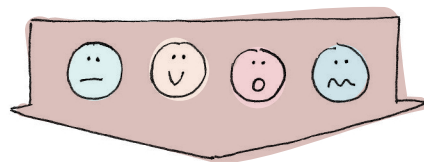
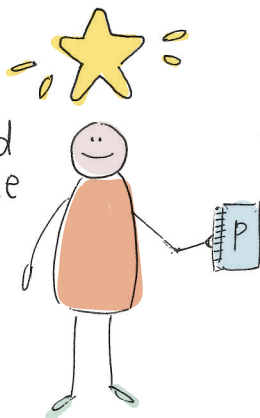


MSP's work for us!

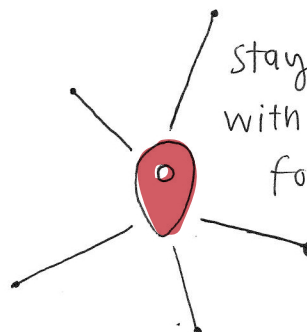


Concise Communication matters

Increased
Confidence
in policy
process.



Channel emotions into clear asks



Stay Connected
with Restoration
forth hubs.

Drafting an email to your MSP

First of all:



Example: Chemicals in sewage system could impact local wildlife.

Template email:

Dear MSP,



1. Context / Problem

- Risk loss of water quality
- Impacts on people and wildlife
- No access to meetings



2. Solution / Vision

- Save water quality whilst protecting wildlife



3. The Ask

- Information on chemicals being used.
- An in person meeting with local people, MSP and SEPA.

End.