



WWF CHARITY EVENT PLACE TERMS AND CONDITIONS – SWIM SERPENTINE

By completing the registration form for a WWF charity event place, you agree to the following terms and conditions:

The event

1. You understand that the event you are registering for is hosted or organised by a third-party event organiser, therefore WWF, its employees and its agents, accept no liability whatsoever in respect of any injury, illness, death, loss (including loss of enjoyment or possessions), damage, expense, cost or other sum or claim of any descriptions whatsoever in respect of your participation in the event. Nothing in these Conditions shall limit or exclude WWF liability in respect of death or personal injury sustained as a direct result of WWF negligence, breach of statutory duty or fraudulent misrepresentation.
2. You acknowledge that training for and participation in the event involves potentially strenuous physical activity and risk of personal injury. You confirm that, to the best of your knowledge, you are suitable, healthy and fit to take part in the event. You will be taking part in and completing the event at your own risk.
3. You agree to follow all reasonable rules and instructions given by the event organiser, event management company and their authorised representatives. You are responsible for your own actions or inactions. Where these differ from the wishes of the event organiser, neither the organiser, WWF, its employees or agents can be held responsible for loss or damage to personal effects, injury or death.
4. You agree to pay a registration fee to WWF to secure your guaranteed place, which is non-refundable.
5. You understand that should you, for whatever reason, not take part in the event, your place cannot be deferred or transferred to another event.
6. You understand you may be required to complete an additional registration form for the third-party event organiser so they can confirm your entry into the event. You agree that it is your responsibility to ensure this form is completed by the given deadline. You understand that if it is not completed your event entry may be withdrawn. We will make reasonable efforts to make you aware if this is applicable to your entry and what the deadline for completion is. We are unable to influence the deadline dates set by organisers.
7. You understand that WWF are not responsible for sending out start time information or race day packs. This is the responsibility of the race organiser. If you have queries on this, please contact the relevant race organiser.
8. You confirm you are the minimum age required to register for the event. Details of this can be found in the T&C's on the race organisers website.

Fundraising

9. By registering for the event, you have agreed to raise a minimum sponsorship of £400 for WWF, as detailed on the registration form. This total does not include your registration fee or Gift Aid.
10. At least 50% (£200) of this minimum fundraising target must be remitted to WWF no later than 13:00 on 06/08/2026. WWF reserve the right to revoke the charity place where this condition is not met.

11. All remaining sponsorship money should be paid to WWF no later than 8 weeks after the event date. All payments to WWF shall be made via debit or credit card, cheque, bank transfer or via a secure online fundraising page.
12. You agree to carry out your fundraising in accordance with our Fundraiser's code of practice:
 - I will not use the WWF or any associated logo without first obtaining permission from the WWF and will allow the WWF to approve any materials produced whether printed or online.
 - I will tell my sponsors that I am raising money "in aid of" the WWF.
 - I will not incur nor am I authorised to incur any cost, claim, loss or liability on behalf of WWF.
 - I will contact the WWF before conducting any raffle, lottery or public event, and
 - comply with any guidance, guidelines or insurance and legal requirements issued by the WWF in connection with this kind of event.
 - I will obtain approval from WWF before approaching press or celebrities to support my event.
 - I will secure the necessary approvals prior to undertaking street collections or collections on private property. House-to-house collections are not permitted.
13. All fundraised money collected must be forwarded to WWF and this will be treated as a donation unless sponsors specifically ask for it to be returned to them. WWF is unable to return anonymous donations. You agree that should you, for whatever reason, not take part in the event, or the event is cancelled, it is your responsibility to contact your sponsors telling them you are no longer participating in the event, and what will happen to their sponsorship money.
14. If you live outside of the UK we are unable to send out a physical fundraising pack and WWF top. However, you will receive a digital fundraising pack and you can provide us with a UK address (e.g. hotel/family you will be staying with) that we can send your top to. To receive your top please leave the field blank on the registration form and email challenge@wwf.org.uk with your chosen UK address once you have planned your trip.

Personal data

15. You understand WWF and authorised representatives will contact you by email, phone, SMS and post in relation to your event place, to allow successful participation in the event.
16. You understand that WWF will need to share necessary data which you have provided when registering with the Event Organiser in order for you to participate in the event
17. WWF do not sell or swap your details with any third parties, except the Event Organiser and service companies authorised to act on our behalf in order to carry out our work.
18. You agree that WWF may use without payment, notice or further consent any photographs, videos and other images in which you appear which are taken at an event by the organiser or their suppliers, our employees or any participant or other person attending, in our brochure, website, social network marketing activities or any other relevant promotional material. WWF will not, however, identify anyone by name without their agreement. Should you prefer that WWF do not use any such images in which you may appear which are taken at the event in any promotional materials or if you do not wish to be the subject of any photography, please notify us by emailing challenge@wwf.org.uk

Cancellations

19. Should you, for whatever reason, make the decision to cancel your place in the event, your registration fee will not be refunded. If you have to withdraw prior to the event, you must notify WWF immediately by emailing challenge@wwf.org.uk . This means we can re-allocate your place to someone else. Any money raised will be retained as a donation. If you wish to refund your donors in this instance, you must ask your individual donors to make a written request to WWF, as they will need to be refunded directly.
20. The event organiser may cancel or change the event organiser should climatic or other unforeseen circumstances deem this necessary. WWF have no control over this. Please see the event organisers T&C's for further information. If this happens, and you have purchased your place through us, we will contact you as soon as possible to let you know.