

SIR DAVID ATTENBOROUGH AND WWF

1961

WWF founded by Sir Peter Scott; Sir David Attenborough a Trustee to 1990

1991

'Yanomamo' and 'Ocean World' musicals at Royal Festival Hall, narrated by Sir David in collaboration with WWF

2004

Becomes an Ambassador for WWF-UK

2013

Sir David opens the Living Planet Centre in Woking, the new headquarters of WWF-UK



2018

Sir David journeys to the Maasai Mara, Kenya, for the filming of the Netflix documentary series, Our Planet co-produced by WWF

Speaks at WWF's State of the Planet address with Professor Johan Rockstrom

2019

Sir David speaks at World Economic Forum Davos alongside The Duke of Cambridge



2020

'David Attenborough: A Life on Our Planet' was released on Netflix, co-produced by WWF



2021

First guest on WWF's Call of the Wild podcast

Awarded the WWF Duke of Edinburgh Conservation Award in celebrations of our 60th anniversary

2023

Wild Isles broadcast on BBC One, in partnership with WWF-UK and RSPB

