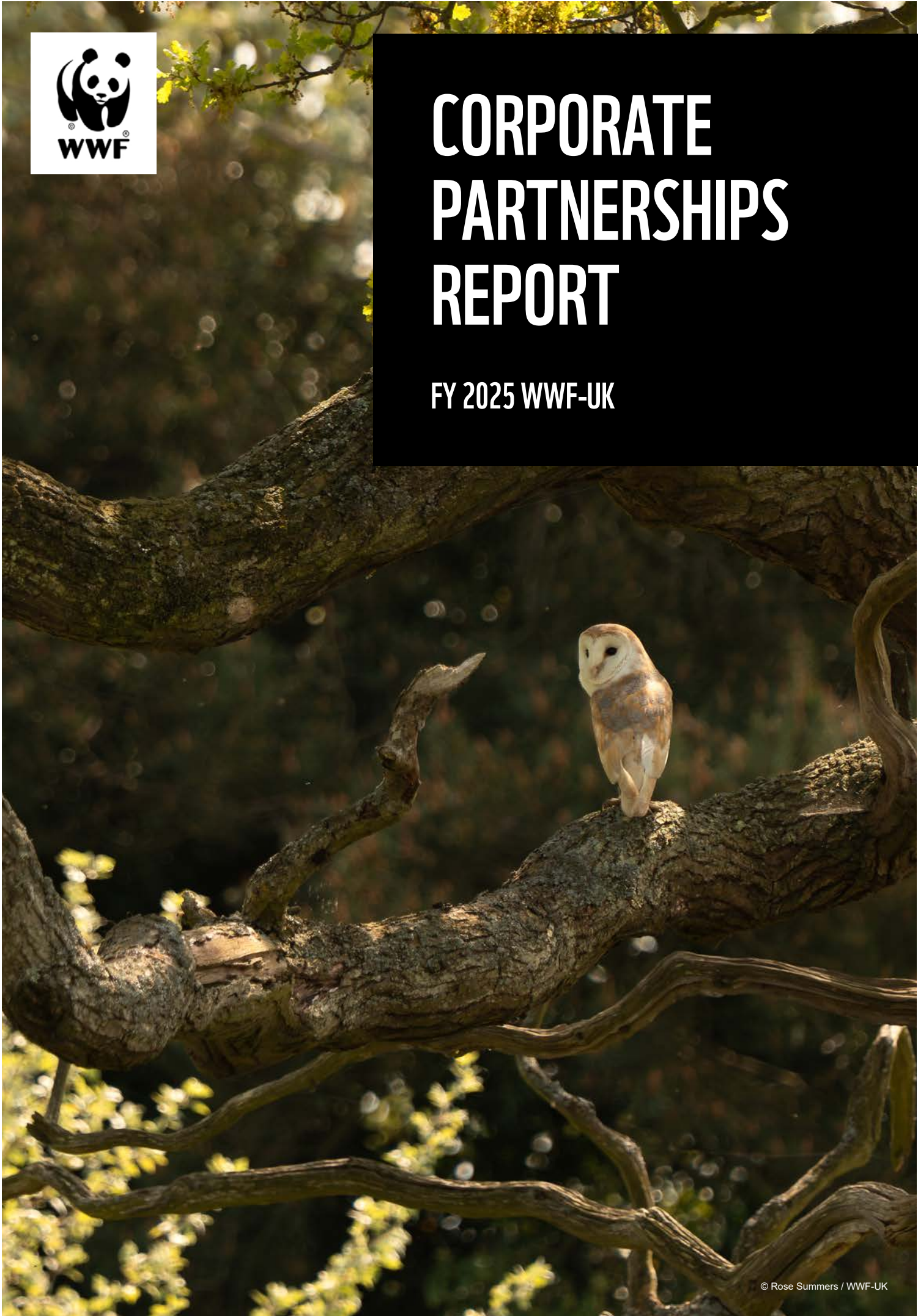




CORPORATE PARTNERSHIPS REPORT

FY 2025 WWF-UK



WWF is one of the world's largest and most experienced independent conservation organizations, with over 6 million supporters and a global network active in more than 100 countries. WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

NATURE AT THE BRINK

[WWF's Living Planet Report](#) shows that humanity and the way we feed, fuel, and finance our societies and economies is pushing nature and the services that power and sustain us to the brink. Agricultural expansion, deforestation, overfishing, urban development, energy use, mining, and pollution are all driving habitat loss, water shortages, and climate change. In addition, every year, the [World Economic Forum Risks Report](#) continues to show the increase in the scale and urgency of environmental risks to the global economy, as well as the deepening interconnections between environmental issues, economic strains, and geopolitical tensions.

We cannot afford to be complacent. In fact, we need to move into an emergency and solutions-based mindset. The landmark [Intergovernmental Panel on Climate Change \(IPCC\) report, Sixth Assessment Report \(AR6\)](#) paints a clear and urgent picture. The report warns that continued inaction will intensify climate-related hazards, disrupt ecosystems, undermine economies, and drive social instability. Allowing nature to fail is not an option - we must act decisively to transform our world economy and safeguard our future.

The good news is that we also have an unparalleled opportunity for positive change – the science is clearer, awareness is greater, and innovation is more powerful than ever before. We can redefine our relationship with nature – but we need to work together. One organization alone cannot deliver the change we need. That is why WWF collaborates with business – working in partnership – to find solutions and act at a scale that matters.

TAKING BOLD COLLECTIVE ACTION

The time to act is now. We have put in place a global conservation strategy, guided by Roadmap 2030, our shared organizational compass that outlines six global objectives to be achieved by 2030. It reflects the way the world is changing, meets the big environmental challenges of our time and helps us simplify, unite and focus our efforts for greater impact.

We are creating strong cross-functional collaborations within WWF and with key external partners to foster greater collaboration and innovation, incubating new ideas and taking promising ones to scale as we unite our efforts toward making ambitious targets a reality.

We know that one organization alone can't effect the change needed. That is why our work on the goals and drivers includes our partnerships with institutions and corporations, both local and international. The changes we want to see in the world can only come about through the efforts of many actors: local communities and national and multinational corporations, governments and NGOs, finance institutions and development agencies, consumers, and researchers.

There has never been a stronger sense of urgency for action. In WWF, we are defining new ways of working together to make a difference on a scale that matters. We know we must redefine humanity's relationship with the planet. And together, we passionately believe we can.

OUR WORK WITH THE CORPORATE SECTOR

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

Therefore, WWF seeks to work with those with the greatest potential to reduce the most pressing threats to the diversity of life on Earth and find solutions to conservation challenges such as deforestation, over-fishing, water scarcity, and climate change. The corporate sector drives much of the global economy, so companies also have a specific responsibility to ensure that the natural resources and ecosystems that underpin their business are used sustainably.

Companies are also well-positioned to lead in rapid adaptation and to develop innovative solutions that drive change. We do this in a variety of ways, including supporting regulations that stop illegal or unsustainable activities, encouraging companies and industry platforms (e.g. [Science-Based Targets initiative](#), [Science-Based Target Network](#), and the [Climate Business Network](#)) to make ambitious commitments while also engaging in public policy discussions at global and local levels (e.g., [Business Coalition for a Global Plastics Treaty](#), [Forest Forward, Vision, Principles and Asks for DCF Supply Chains](#)), providing helpful tools and frameworks (e.g., [WWF Water Risk Filter](#), [WWF Biodiversity Risk Filter](#), [WWF Wood Risk Tool](#), and [The Taskforce for Nature-related Financial Disclosures \(TNFD\)](#)) and supporting credible certification schemes (e.g. [Forest Stewardship Council \(FSC\)](#), [Aquaculture Stewardship Council \(ASC\)](#), [Roundtable on Sustainable Palm Oil \(RSPO\)](#), [Roundtable on Responsible Soy \(RTRS\)](#), [Better Cotton Initiative \(BCI\)](#)). We also publish scorecards and reports on company or sector performance (e.g. [palm oil scorecard](#), [soy scorecard](#), and [sustainable cotton ranking](#)), mobilize public pressure through high-profile campaigns on issues related to business activities (e.g. [Business for Nature](#), [Moratorium for Deep Sea Mining](#), [Fossil to Clean Campaign](#)), as well as working in partnership with individual companies.

This report presents an overview of this WWF office's partnerships with individual companies.

HOW WE WORK WITH CORPORATE PARTNERS

Our work with business partnerships is guided by a clear framework that defines our vision, value proposition, and corporate asks.

We believe that together, we can transform whole sectors and markets for the better, delivering results that would not be possible through individual action alone. The goals of WWF's seven global conservation Practices, namely, Biodiversity, Climate and Energy, Freshwater, Food and Agriculture, Forests, Ocean and Finance shape what we do and how we work with corporate partners.

Our four pillars of engagement are as follows:

1. TRANSFORMING BUSINESS

Our partnerships aim to deliver direct conservation results on key issues or in priority places by changing practices throughout a company's operations and value chain. We focus on assessing impacts and dependencies on nature and climate across the value chain, setting science-based targets for climate and nature, and implementing robust reduction plans. These efforts intend to reduce the major environmental impacts of some of the world's largest companies, achieve conservation results that would not otherwise be possible, and influence related sectors and industries.

2. CONSUMER AND EMPLOYEE ENGAGEMENT

The second way that WWF partners with the private sector is by raising awareness of key environmental issues among consumers and employees. The goal is to encourage sustainable consumption and lifestyle choices as well as promote the protection of natural habitats and biodiversity, highlighting the importance of preserving our planet's unique ecosystems.

HOW WE WORK WITH CORPORATE PARTNERS

3. SHARED POLICY AND ADVOCACY

By partnering with businesses, we harness collective influence and power to achieve change through joint advocacy for sustainability. Together with our partners, we advocate for ambitious sectoral and national sustainability policies and standards. We mobilize corporate capital for conservation initiatives and ensure investments are aligned with sustainable finance principles.

4. FINANCING CLIMATE AND NATURE PROJECTS

Through our partnerships, businesses invest in the protection and restoration of nature by financing WWF's global conservation work and actively participating in projects within their operational areas. This includes supporting innovative nature-based solutions and empowering indigenous and community-led conservation efforts.

TRANSPARENCY AND ACCOUNTABILITY

Results and impact, both qualitative and quantitative, are essential for us. We advocate transparency in action by all stakeholders as a crucial step toward sustainability. We believe that accountability for results and transparency to our supporters and our members on how we deliver those results are key to our approach of working in a constructive, cooperative manner with all our partners, including the corporate sector.

We want all our partnerships with companies to deliver the greatest impact possible, with the goal of creating lasting results at scale. We have, therefore, started a process of deeper and more systematic assessment of the targets and the outcomes we achieve in our work with the private sector and specifically through our bilateral partnerships.

All WWF offices are committed to continue reporting publicly on all our company relationships, their intent, objectives, and impacts, of which this report is one part. A Global Report of WWF's largest corporate partnerships globally can also be found [here](#).

THIS REPORT

The aim of this report is to give an overview of the partnerships that WWF-UK has with individual companies. Funds obtained through corporate partnerships are typically used by WWF to:

- Drive conservation by transforming business practices and reducing environmental impacts.
- Raise awareness and inspire sustainable choices to protect natural habitats and biodiversity.
- Collaborate with businesses to advocate for ambitious sustainability policies and standards.
- Invest in nature protection and restoration through innovative projects and community-led efforts.

This WWF office is responsible for the (contractual) agreement(s) with the companies concerned. The activities of the engagements in many cases take place in other countries or regions.

In FY25, income from corporate partnerships represented 12% of this WWF office's total income.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN £25,000 IN FY25

AB INBEV

Industry	Food & Drink
Type of Partnership	Transforming Business Shared Policy and Advocacy Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity
Budget Range (in EUR)	500,000 - 1 million
Partnership Web page	www.wwf.org.uk/who-we-work-with/abinbev

The partnership between WWF and AB InBev is focused on conserving, restoring, and maintaining high-risk watersheds that are essential to WWF's global freshwater conservation goals, the continuity of AB InBev's operations in key locations, and the well-being and resilience of the communities we both work with. Together, we recognise the critical importance of protecting water resources to ensure a sustainable future for all.

Throughout our collaboration, which began in 2009, we are proud to have delivered significant, measurable results. Together, in this third phase, we have replenished more than 1.5 million m³ per year of water in high-risk basins, leveraged \$1.5 million USD in private-sector investment for sustainable water management, and supported the restoration or improved management of over 8,000 hectares of critical landscapes. These outcomes have contributed to improved water quality, enhanced ecosystem protection, and greater long-term resilience for people and nature.

AUSSIE (PROCTOR & GAMBLE)

Industry	FMCG
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity
Budget Range (in EUR)	100,000 – 250,000
Partnership Web page	www.wwf.org.uk/who-we-are/who-we-work-with/aussie

Aussie (a P&G brand) is supporting WWF's work to restore and reconnect critical habitats along Australia's East Coast, contributing to long-term ecosystem recovery and climate resilience. The partnership began in response to the devastating 2019–2020 Australian bushfires and has since evolved into a multi-year collaboration aligned with WWF's Global Environment Restoration (GER) approach. During FY25, support focused on landscape-scale habitat restoration, helping safeguard biodiversity and improve habitat connectivity for hundreds of species, including endangered koalas.

AVIVA

Industry	Financial Services
Type of Partnership	Transforming Business Consumer and Employee Engagement Shared Policy and Advocacy Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity Climate & Energy Finance
Budget Range (in EUR)	25,000 – 100,000
Partnership Web page	www.wwf.org.uk/who-we-are/who-we-work-with/aviva

From 2021 to 2025, WWF and Aviva worked together to restore UK landscapes, build healthier, more resilient communities, inspire and enable public action and act as joint advocates for businesses to realign the UK finance sector to achieve net zero and embed nature into considerations and actions. We've made a difference in three key areas: (1) Powerfully advocating for change so that the whole financial system works towards a sustainable future; (2) Building climate resilient communities and restoring nature in the UK and Canada; and (3) Supporting Aviva employees and communities in taking action for nature – for example The Save Our Wild Isles Community Fund which empowered thousands from economically disadvantaged regions to bring their local, natural world to life and through employee fundraising and volunteering.

BANK OF ENGLAND

Industry	Financial Services
Type of Partnership	Consumer and Employee Engagement
Conservation Focus of Partnership	Biodiversity
Budget Range (in EUR)	25,000 – 100,000

WWF-UK was the Bank of England's Charity of the Year for two years, nominated by employees alongside two other charities, and ending in November 2023. WWF worked with the Bank of England Community team and Charity Champions to raise over £70,000 through employee fundraising, plus matched funding from the bank. These funds were used to support our vital conservation projects around the world.

CARLSBERG

Industry	Food and Beverage
Type of Partnership	Transforming Business Consumer and Employee Engagement
Conservation Focus of Partnership	Biodiversity Food
Budget Range (in EUR)	250,000 – 500,000

Carlsberg and WWF have joined forces to support participating barley farmers in East Anglia to replenish up to 300 million litres of fresh water, by helping them save water and reduce river pollution. This partnership builds on our previous joint project which aimed to protect ocean wildlife by restoring precious seagrass along the UK coastline.

CINVEN

Industry	Financial Services
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity
Budget Range (in EUR)	25,000 – 100,000

Cinven Foundation is providing funding to WWF to support Restoration Forth, a major marine restoration programme working with communities to restore seagrass habitats and European flat oyster populations in the Firth of Forth.

By 2026, we aim to trial seagrass restoration across 4 hectares and return 60,000 oysters to the Firth of Forth. We also aim to influence government policy to boost restoration efforts across Scotland.

The current phase of Restoration Forth is partly made possible through funding from the Cinven Foundation.

GSK

Industry	Pharmaceutical
Type of Partnership	Transforming Business Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity
Budget Range (in EUR)	1 – 3 million
Partnership Web page	www.org.uk/who-we-are/who-we-work-with/gsk

Our partnership is addressing the challenges freshwater faces by establishing innovative nature-based solutions in two key river basins – the Sutlej River Basin in India and the Indus Delta in Pakistan (where GSK manufacturing sites and suppliers are located) – creating positive impacts on freshwater resources, for local communities and wildlife.

The partnership, launched in January 2025, aims to replenish more than 300 million litres of water and positively impact over 100,000 local people by 2030. Programmes focus on the protection, management and restoration of freshwater habitats and monitoring and stabilising populations of freshwater species like dolphins and otters. They also support sustainable water management, promote efficient water usage in local communities and organisations, whilst improving community access to clean water and supporting the development of early warning systems in flood-prone areas.

Alongside our restoration programmes, we are promoting sustainable business practice across the pharmaceutical sector, encouraging the scale up and further adoption of nature-positive activities across the industry. GSK is one of the first companies to adopt a verified, science-based target for nature and has developed ambitious freshwater targets covering water stewardship, water use and manufacturing emissions, including being water neutral in its own operations and at key suppliers in water-stressed regions by 2030.

By working with WWF, GSK will support freshwater initiatives, in alignment with global efforts to protect 30% of oceans, lands, and freshwaters by 2030. For example, GSK is one of the founding signatories of the Freshwater Challenge's Business Supporter Network, which offers an opportunity for companies to contribute directly to global goals of the Challenge, which aims to restore 300,000km of degraded rivers and 350 million hectares of degraded wetlands by 2030.



Industry	Financial Services
Type of Partnership	Transforming Business Shared Policy and Advocacy Financing Climate and Nature
Conservation Focus of Partnership	Finance Food
Budget Range (in EUR)	1 – 3 million
Partnership Web page	wwf.org.uk/who-we-are/who-we-work-with/hsbc

The WWF-HSBC partnership aims to reduce deforestation in Asia by working across the palm oil value chain to help tackle nature loss and support climate action. To accelerate progress, the partnership will also focus on solutions to help the financial sector manage nature-related risks and opportunities more effectively. Philanthropic partnerships like this can play an important role in addressing barriers to climate action, while nature restoration and the sustainable transformation of food and land use systems are key to reaching net zero by 2050.

Our partnership focuses on two large programmes that were first initiated under the Climate Solutions Partnership (2020-2025).

1. The Environmental Crimes Financial Toolkit (ECFT) is an online platform that assists financial institutions in monitoring risks related to deforestation and land conversion – and, more broadly, environmental crimes – that could be linked to financial operations.

By highlighting red flags and risks associated with various types of environmental and financial crimes, the Toolkit helps financial institutions (FIs) strengthen their screening processes when reviewing existing clients, onboarding new ones, and assessing sectoral risks.

2. The Asia Sustainable Palm Oil Links (ASPOL 2.0) programme aims to remove deforestation from palm oil supply chains and increase sustainable production and consumption of RSPO certified sustainable palm oil in Asia. The programme is being implemented across the two largest palm oil producing countries (Indonesia and Malaysia), the two largest consuming countries (China and India) and the region's main trading hub (Singapore). Through this programme, WWF is adopting a whole value chain approach with activities aimed at driving sustainable production, trade and consumption.

JONES LANG LASALLE

Industry	Real Estate and Property Management
Type of Partnership	Consumer and Employee Engagement
Conservation Focus of Partnership	Finance
Budget Range (in EUR)	25,000 – 100,000

A three-year charity partnership, inspiring JLL employees to fundraise in support of WWF's vital work around the world. JLL supported WWF's 'Sustainable Futures' programme, inspiring and encouraging young people in the UK to develop sustainable skills and choose career pathways to build, and thrive in, the net zero economy of the future.

JOHN LEWIS PARTNERSHIP

Industry	Food and Retail
Type of Partnership	Consumer and Employee Engagement Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity Food
Budget Range (in EUR)	250,000 – 500,000
Partnership Web page	www.wwf.org.uk/who-we-are/who-we-work-with/john-lewis-partnership

Our partnership with the John Lewis Partnership and the Waitrose Foundation continued to support our Wholescape work in Norfolk, as well as climate resilience projects in South Africa and work in the Noyyal and Bhavani river basins in India.

In Norfolk, the John Lewis Partnership is supporting our innovative Wholescape programme. Through this approach, we are demonstrating that the benefits of regenerative agriculture, nature restoration and carbon sequestration are possible even in one of the most intensively farmed areas of the UK, creating and restoring wildlife-rich habitats across Norfolk's terrestrial, freshwater and marine environments. In India, we are addressing water scarcity and water quality in the Noyyal and Bhavani river basins, which have a critical impact on water security in the region. Through this project we are developing pollution-reduction interventions by supporting local farmers to adopt different management practices, as well as developing wetland conservation and invasive species management programmes.

In South Africa, with support from the Waitrose Foundation, we are bolstering climate resilience and water security in South Africa's Boland-Groot Winterhoek Water Source Area through initiatives such as invasive alien plant clearing and rehabilitation.

KPMG INTERNATIONAL

Industry	Financial Services
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity
Budget Range (in EUR)	100,000 – 250,000
Partnership Web page	wwf.org.uk/who-we-are/who-we-work-with/kpmg-international

In 2023 KPMG International committed to funding two WWF-UK conservation programmes in the Colombian Amazon and East Africa (the Trillion Trees Programme) for 3 years. In Colombia, the partnership secures conservation outcomes that benefit marginalised communities in forested landscapes. In East Africa, Trillion Trees enables communities and conservationists to deliver high quality forest restoration that provides benefits to people, nature and climate, such as employment and livelihood opportunities, and increased access to vital natural resources.

LIDL INTERNATIONAL

Industry	Food and Retail
Type of Partnership	Transforming Business
Conservation Focus of Partnership	Biodiversity Climate & Energy
Budget Range (in EUR)	500,000 – 1 million
Partnership Web page	www.lidl.ch/en/partner/partnerschaft-lidl-international

In 2024, WWF and Lidl International launched a five-year Sustainable Business Partnership active in 31 countries. The partnership focuses on collaborating along Lidl's value chain to address the global ecological challenges of our time, including climate change and loss of biodiversity, ensuring that more households have access to sustainable choices.

LIZ EARLE BEAUTY CO.

Industry	Personal Care
Type of Partnership	Consumer and Employee Engagement
Conservation Focus of Partnership	Biodiversity
Budget Range (in EUR)	100,000 – 250,000

Between 2022-2025 Liz Earle Beauty Co. supported WWF and Project Seagrass to restore and protect seagrass meadows along the Isle of Wight coastline and across the Solent, while contributing to methodological developments that could help scale up restoration across England. Through the partnership, we raised awareness of the importance of protecting seagrass with Liz Earle customers and staff through communications on social media channels, customer focused marketing campaigns, and volunteering opportunities.

Liz Earle Beauty Co. supported and enabled the collection and planting of 545K seeds in the Isle of Wight in 3 different meadows. Harvesting the seeds contribute to active seagrass restoration projects locally on the Isle of Wight and provides knowledge and understanding of seagrass seed development, meadow health, and reproductivity.

MARKS & SPENCER

Industry	Food and Retail
Type of Partnership	Transforming Business Shared Policy and Advocacy
Conservation Focus of Partnership	Food
Budget Range (in EUR)	100,000 – 250,000
Partnership Web page	wwf.org.uk/who-we-are/who-we-work-with/marks-and-spencer

The long-standing partnership between WWF and M&S is helping to develop leading standards for sustainable seafood practices, in support of M&S's Forever Fish strategy, and in line with the marine sustainability pillar of the WWF Basket Metric.

Our 2022 Risky Seafood Business report for example, assessed the global footprint of UK seafood production and consumption and identified key areas where UK supply chains can have the greatest impact. This report has informed our wider work with M&S on sustainable sourcing, and the development of the Seascope (Jurisdictional) approach, which has been adopted by M&S.

MBNA (LLOYDS BANKING GROUP)

Industry	Financial Services
Type of Partnership	Consumer and Employee Engagement
Conservation Focus of Partnership	General
Budget Range (in EUR)	250,000 – 500,000
Partnership Web page	wwf.org.uk/who-we-are/who-we-work-with/mbna

Since our programme launched in 1995, the MBNA WWF credit card has raised over £13 million which have been used to fund our vital conservation projects around the world. Since the takeover of MBNA by Lloyds Bank in 2017, new applications for the WWF credit card are no longer available, but MBNA continues to make contributions to WWF on behalf of existing credit card customers.

NATWEST

Industry	Financial Services
Type of Partnership	Transforming Business Shared Policy and Advocacy
Conservation Focus of Partnership	Finance Food
Budget Range (in EUR)	100,000 – 250,000
Partnership Web page	wwf.org.uk/who-we-are/who-we-work-with/natwest-group

WWF and NatWest Group are working together to support and accelerate a sustainable and just transition for the UK food and agricultural system, including calling for ambitious action from governments across the nations of the UK.

Together we worked with stakeholders from across the food system to design a roadmap for leveraging public and private finance into regenerative, net-zero farming.

We have also been undertaking joint research to explore which activities are most effectively supported by internal or external financing and developing policy recommendations for government and business. This has included work on the transition to regenerative agriculture in the dairy sector including analysing the impact on revenue and yield as well as producing a series of case studies and short documentary films illustrating farmers who have shifted to regenerative agricultural practices.

NEXT

Industry	Retail
Type of Partnership	Consumer and Employee Engagement
Conservation Focus of Partnership	General
Budget Range (in EUR)	100,000 – 250,000

Since 2011, Next has supported WWF in the UK through carrier bag charges. Initially funding Marine protection in the Celtic Seas, Wales. The support has expanded over the years to include stores in Scotland and England, and is now provided as unrestricted contributions, allowing WWF to direct the funds where they are most needed.

OLD MOUT (HEINEKEN)

Industry	Food and Beverage
Type of Partnership	Consumer and Employee Engagement
Conservation Focus of Partnership	Biodiversity
Budget Range (in EUR)	25,000 – 100,000

Old Mout are working with WWF to help protect species from extinction and restore nature. The partnership has raised over £1 million to support WWF's work, including our nature restoration project work in Pembrokeshire and the highly successful "Save our Wild Ises" campaign.

PACIFIC LIFE RE

Industry	Financial Services
Type of Partnership	Consumer and Employee Engagement Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity Climate & Energy
Budget Range (in EUR)	100,000 – 250,000

Pacific Life Re is supporting WWF-UK's Blue Forests Programme, which focuses on protecting and restoring coastal ecosystems across the South West Indian Ocean and Southeast Asia. Through this partnership, Pacific Life Re is funding blue carbon research and helping to build the evidence base needed to unlock future conservation finance, contributing to the long-term protection of critical coastal habitats.

RECKITT

Industry	FMCG
Type of Partnership	Transforming Business Consumer and Employee Engagement
Conservation Focus of Partnership	Biodiversity
Budget Range (in EUR)	1 – 3 million
Partnership Web page	wwf.org.uk/who-we-are/who-we-work-with/reckitt

Reckitt and WWF's long-standing partnership is working to directly tackle the global threat to biodiversity. Working together we are helping to protect nature and freshwater ecosystems that are a vital life-source to both people and wildlife, to support livelihoods and pioneer sustainable solutions to reduce environmental impacts and increase business resilience, and to inspire millions to reconnect with the value of nature and take positive action for our planet.

Our five place-based programmes include helping to improve sustainability and fairness across palm oil supply chains in Indonesia, to supporting the health of indigenous people whose quality of life is directly affected by polluted water in Brazil. As of FY25 the partnership has exceeded a cumulative total of over 1 billion litres of water saved and replenished and reached over 84,500 people through conservation, water stewardship, sustainable livelihoods and engagement activities.

REVOLUT

Industry	Financial Services
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership	Finance
Budget Range (in EUR)	25,000 – 100,000
Partnership Web page	wwf.org.uk/who-we-are/who-we-work-with/revolut

WWF-UK and Revolut have been in partnership since July 2019. Revolut runs a digital-only banking app through which customers can donate to their chosen charity by either rounding up spare change on purchases or by setting up an automated transfer of funds. The funds raised through Revolut customers support WWF's work to create a world where people and nature thrive.

SCOTTISH POWER

Industry	Energy
Type of Partnership	Consumer and Employee Engagement Shared Policy and Advocacy
Conservation Focus of Partnership	Climate & Energy
Budget Range (in EUR)	250,000 – 500,000
Partnership Web page	wwf.org.uk/who-we-are/who-we-work-with/scottishpower

In 2023, WWF-UK launched a three-year partnership with ScottishPower to champion low-carbon energy solutions and call for stronger climate action from the UK Government and local authorities. Together, we published the Filling the Gap report, highlighting how current plans for energy-efficient

homes fall far short of what's needed for net zero. This built on our Better Homes, Cooler Planet analysis, showing how low-carbon technologies can cut bills and boost home values. In 2024/2025, we advanced this work through new joint research, including Warmer Homes, Better Living and the Warm Homes Mission, while strengthening government engagement, parliamentary visibility and public awareness of the need for affordable, accessible home decarbonisation.

SODEXO

Industry	Food Services
Type of Partnership	Transforming Business Consumer and Employee Engagement Shared Policy and Advocacy
Conservation Focus of Partnership	Food
Budget Range (in EUR)	100,000 – 250,000

WWF is working with Sodexo to reduce environmental impact and to have a positive impact on the health of their consumers and beyond by driving systemic changes in the food system. Our global partnership with Sodexo is led by WWF France, with WWF-UK leading on Sodexo's contribution to sustainable diets, through which we aim to:

- i) Develop and support the implementation of Sodexo's Sustainable Eating Strategy
- ii) Develop and pilot engagement initiatives for consumers on the benefits of planet-friendly food choices for people and planet
- iii) Advocate for a culture of environmental responsibility across the food service industry and within government policy.

TESCO

Industry	Food and Retail
Type of Partnership	Transforming Business Consumer and Employee Engagement
Conservation Focus of Partnership	Climate & Energy Food
Budget Range (in EUR)	100,000 – 250,000
Partnership Web page	www.wwf.org.uk/who-we-are/who-we-work-with/tesco

Our food system is one of the biggest drivers of climate change and nature loss. From 2018 until 2023, WWF and Tesco worked in partnership to address these impacts, with a shared ambition to halve the environmental impact of UK shopping baskets.

Following this partnership, WWF and Tesco are continuing to collaborate on achieving this ambition alongside other major UK food businesses via WWF's Retailers' Commitment for Nature. In addition, WWF and Tesco have been working together in West New Britain, Papua New Guinea since 2023, to lead

the way in safeguarding forests and indigenous community rights from commercially driven deforestation, with direct investment in on-the-ground initiatives.

Since March 2020, through Tesco's clothing subsidiary F&F clothing, Home range items, and Clubcard donation programme, WWF have received donations made by customers which give valuable additional funding to support our work.

VODAFONE

Industry	Telecommunications
Type of Partnership	Consumer and Employee Engagement Shared Policy and Advocacy Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity
Budget Range (in EUR)	100,000 – 250,000
Partnership Web page	www.wwf.org.uk/who-we-are/who-we-work-with/vodafone

Over the course of our three-year partnership, WWF and Vodafone achieved significant impact by combining technology, innovation and consumer engagement to address pressing environmental challenges. Together, we collected one million phones for the planet, supported conservation efforts globally, and empowered customers to make more sustainable choices.

Our flagship campaign, One Million Phones for the Planet, saw Vodafone successfully collect one million used mobile phones for responsible reuse and recycling. For every phone collected, £1 was generated for WWF to support conservation programmes around the world.

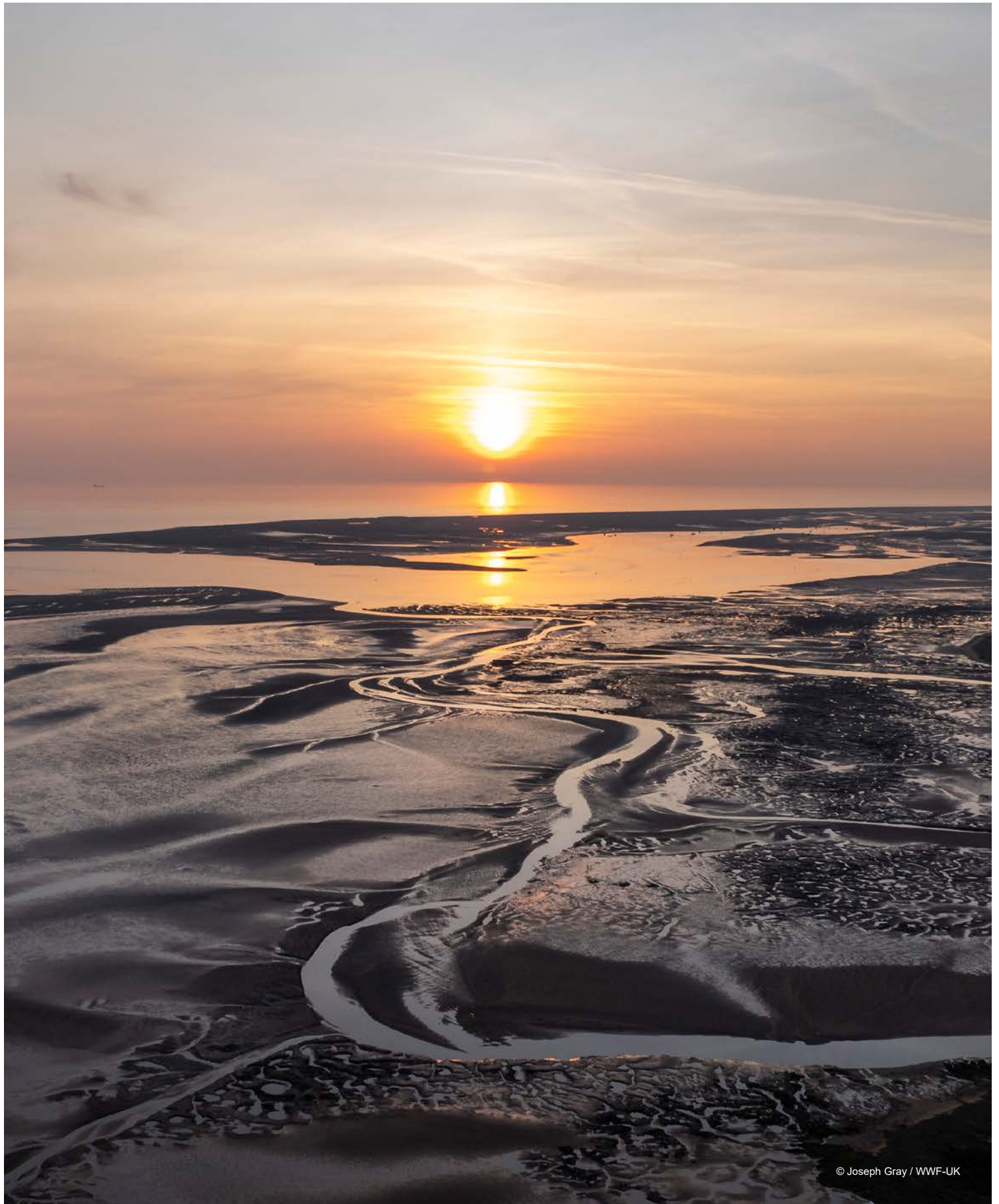
The partnership also delivered a range of strategic initiatives across key Vodafone markets in Europe and Africa. In South Africa, WWF and Vodafone co-developed innovative technology to help prevent whale entanglement in mussel farming equipment. In Greece, the partnership supported the development of zero waste and net zero Vodafone retail stores, alongside customer engagement platforms designed to raise awareness and encourage more sustainable behaviours. In Germany, Vodafone supported WWF to develop a national circular economy roadmap, which has since informed policy and contributed to Germany's National Circular Economy Strategy.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN £25,000 IN FY25

The following list represents all corporate partnerships that this WWF office has with an annual budget of £25,000 or less in FY25.

1. Coinstar
2. Mondi

For further information on corporate engagement at WWF-UK, please contact:
Alex Hubbard, Partnerships Operation Manager, ahubbard@wwf.org.uk



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