



WWF-UK

# IMPACT COMMITTEE

RECRUITMENT PACK



# WELCOME

*Hello and welcome! Thank you for your interest in becoming a member of the Impact Committee – we're so pleased that you want to find out more about this strategic volunteer role.*

*The Impact Committee plays a critical role in supporting the Board of Trustees. We assess, challenge and help shape WWF-UK's externally facing strategies across science, communications, policy and programmes.*

*Addressing today's global environmental challenges requires insight from across disciplines, sectors and geographies. That is why we are looking for individuals who bring deep expertise and fresh perspectives, alongside a strong commitment to WWF's mission.*

*As a member of the committee, you will have the opportunity to contribute to high-level decision-making and help ensure WWF-UK delivers meaningful, measurable impact.*

## **Jos Barlow**

Chair, Impact Committee



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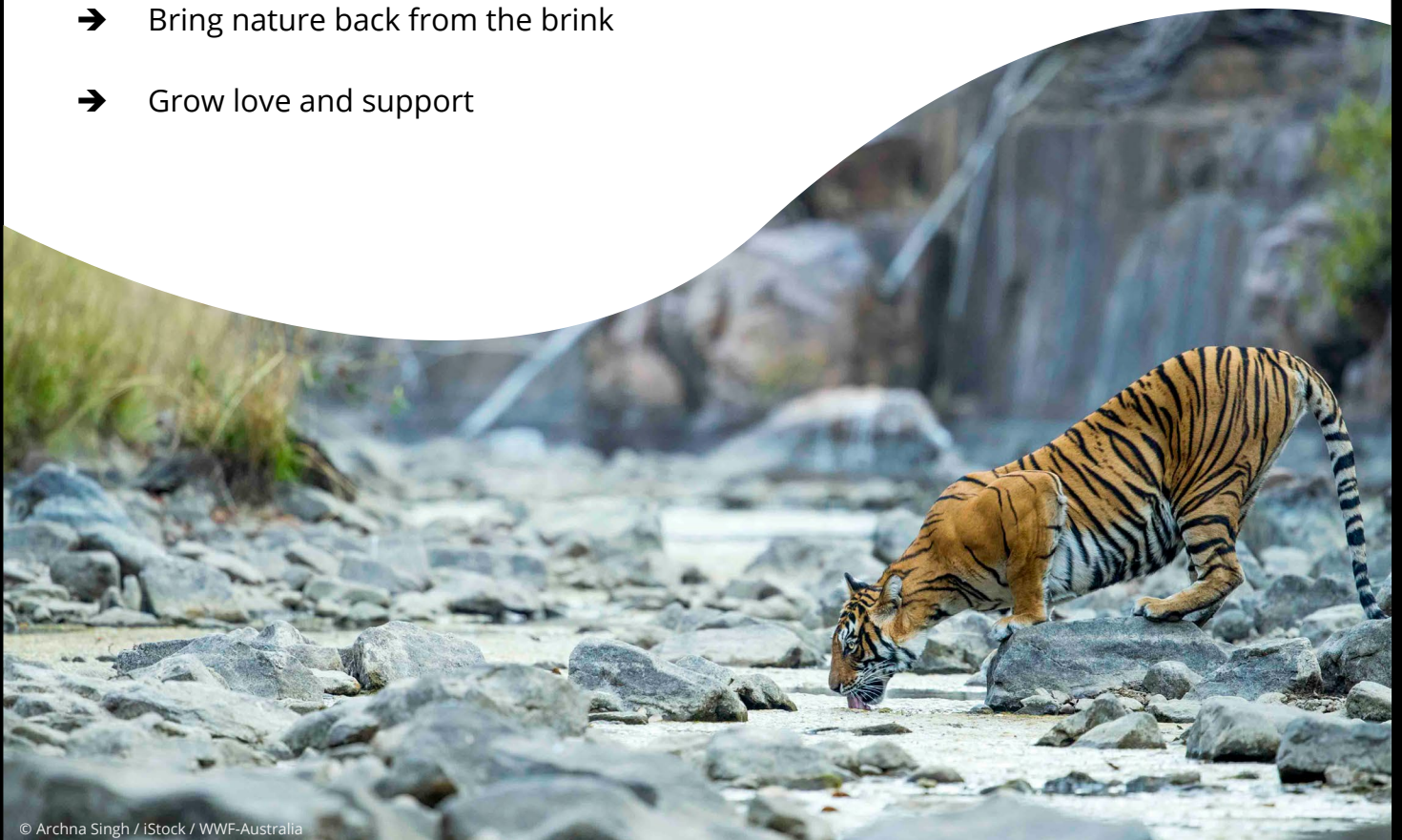
# WHO WE ARE & WHAT WE DO

We're WWF, the leading global environmental charity, and we're bringing our world back to life.

We've been protecting nature's wonders for more than 60 years. And now we're leading the way not just to protect our natural world but to restore it for generations to come. By working globally with communities, governments, companies and others, together we can act and transform our world.

We're working through our unparalleled global network, and in collaboration with governments, businesses, NGOs, Indigenous peoples and local communities to achieve the following outcomes by 2027:

- Change systems for nature
- Bring nature back from the brink
- Grow love and support





# WHAT WE'RE OFFERING

We're recruiting new members to join our Impact Committee for a three-year term, renewable by mutual agreement for one further period of three years.

The committee advises the Board of Trustees on the effectiveness and future direction of WWF-UK's externally facing work. This work includes science, programmes, partnerships, policy, advocacy and communications.

As a member, you will:

- Contribute to strategic discussions at Board level
- Provide expert insight to strengthen our impact
- Help ensure that our work is credible, inclusive and effective

While prior board experience is welcome, it is not essential. We will support all members with:

- A comprehensive induction into our strategy and governance
- A buddy system within the committee

## Note

This is a voluntary role. Reasonable expenses will be covered in line with WWF-UK policy.





# WHAT WE'RE LOOKING FOR

**We're seeking UK-based individuals with strong professional experience in one or more of the following areas:**

- International business  
(commodities, energy, food sector, sustainable finance)
- International politics or policy
- External communications and media
- Brand and public positioning
- Safeguarding and risk management
- International development or conservation programmes
- Artificial intelligence and emerging technologies

You also must be willing to undertake a basic DBS check.

**You'll bring:**

- The ability to think strategically and engage at Board level
- Confidence in offering constructive challenge and independent insight
- Experience operating in complex, international or cross-sector environments
- A strong commitment to ethical practice, inclusion and safeguarding
- Alignment with WWF's values: courage, integrity, respect and collaboration



## ROLE

# DESCRIPTION

### **As a member of the Impact Committee, you'll be expected to:**

- Attend at least four meetings per year (generally online, but some may be in-person), including allocating time to complete any pre-reading prior to these sessions. Each meeting can be up to four hours long.
- Provide expert advice in your area(s) of specialism

### **You'll have a range of opportunities to create impact, including:**

#### **Strategy**

- Providing your views and suggestions on the annual plans for the external outcomes and the development of key programmes and areas of work for the future of the external outcomes.
- Ensuring the sound design of key activities (including major publications, campaigns and policies) within the external outcomes to deliver the agreed strategy, outcomes and impact.
- Providing guidance and input on the metrics and methods for monitoring and evaluating results and impact.
- Providing advice and guidance on the strategy to ensure the external outcomes and future potential strategies are underpinned by robust scientific evidence.



### ***Role description, continued***

#### **Recommendations and decisions**

- To review the strategic plans for the external outcomes and recommend their adoption by the Board.
- To consider and approve proposals for significant activities, programmes or publications which have been referred to the committee.

#### **Risk:**

- To have oversight of how WWF-UK's social and environmental safeguards are implemented within the activities of the external outcomes.

#### **Guaranteed Interview Scheme**

At WWF, we are committed to high quality Equity, Diversity and Inclusion practices and to being an actively anti-racist organisation.

We particularly encourage applications from groups currently underrepresented within the environmental sector, including people from ethnic minority backgrounds and disabled people.

As part of our Guaranteed Interview Scheme, candidates who disclose that they are from an ethnic minority background and/or have a disability will be offered an interview where they clearly demonstrate, through their application, that they meet all essential criteria for the role and would be likely to perform effectively in the position.

Where the number of candidates meeting this standard is high, we may apply a further structured shortlisting process based on the essential criteria to ensure a manageable number of interviews.



# HOW TO APPLY

## Stage 1 – Online Application

**DEADLINE: Friday 14 August 2026, 5pm BST**

Complete [our application form](#) answering these questions:

- What motivates you to join our Impact Committee, and how do you see yourself contributing to its strategic role?
- Please describe your professional experience in one or more of the following areas:
  - + International business (commodities, energy, food sector, sustainable finance)
  - + International politics or policy
  - + External communications or media
  - + Brand and public positioning
  - + Safeguarding or risk management
  - + International programmes
  - + Artificial intelligence or emerging technologies
- Our values are courage, integrity, respect and collaboration. Please describe a situation where you demonstrated one or more of these in a professional context.





## *How to apply, continued*

### Stage 2 – Interview | September 2026

Shortlisted candidates will be invited to an interview with representatives from WWF-UK. Successful candidates will be informed by email.

Everyone who submits a full application for this role will be offered a 12-month digital membership to Impact magazine, celebrating the global projects made possible by our supporters.

### **Any questions?**

Please contact Gonzalo Taylor, Senior Advisor [gtaylor@wwf.org.uk](mailto:gtaylor@wwf.org.uk)

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